

Free Virtual Programming Evaluation

APRIL 2021



Strathcona County conducted a satisfaction survey of Recreation, Parks and Culture free virtual programming from participants in February 2021.

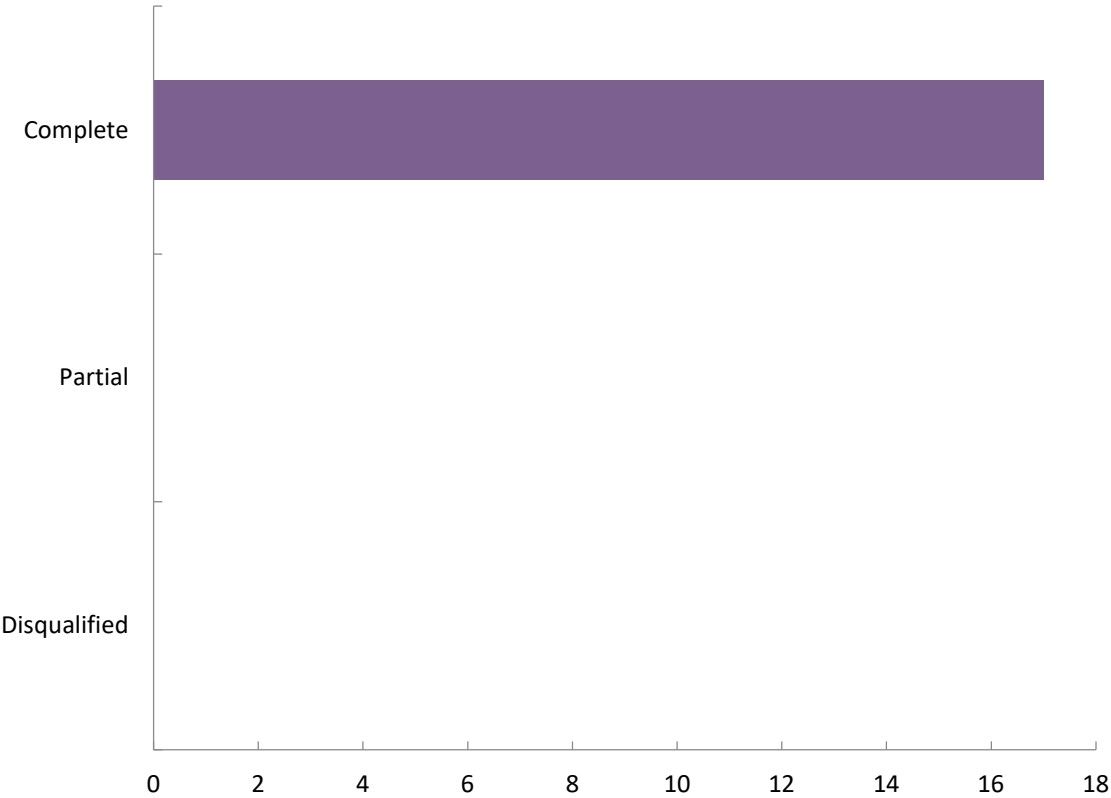
Engagement / Survey Results

Participants of free virtual programming were invited to complete a satisfaction survey in March 2021. We received 17 completed surveys. The survey invited feedback to help the recreation programmers continue to provide the community with a wide variety of interesting programs in upcoming years.

 **88%** OF RESPONDENTS WERE SATISFIED – VERY SATISFIED WITH THE VIRTUAL PROGRAM EXPERIENCE

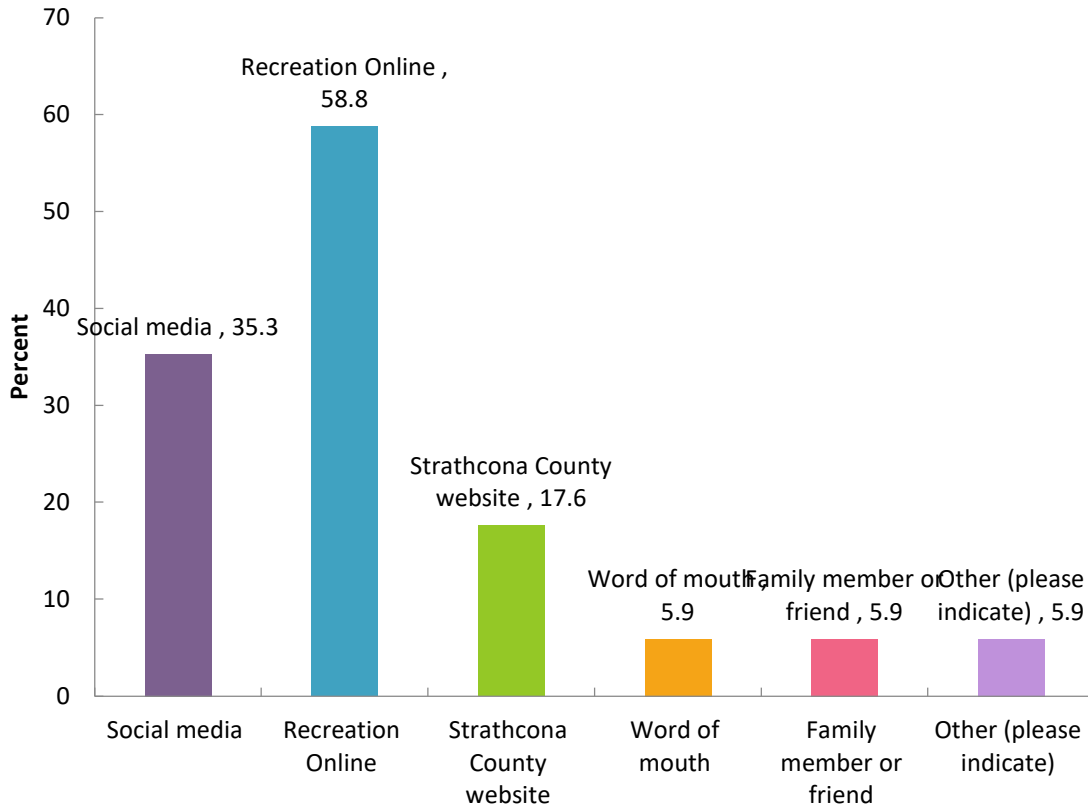
Survey Results

Response Statistics



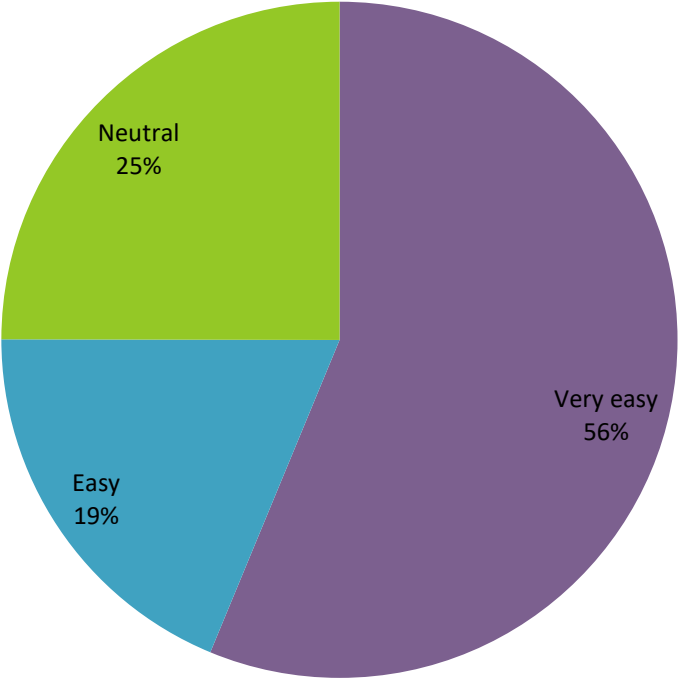
	Count	Percent
Complete	17	100
Partial	0	0
Disqualified	0	0
Totals	17	

How did you hear about the free virtual fitness class? (Check all that apply)



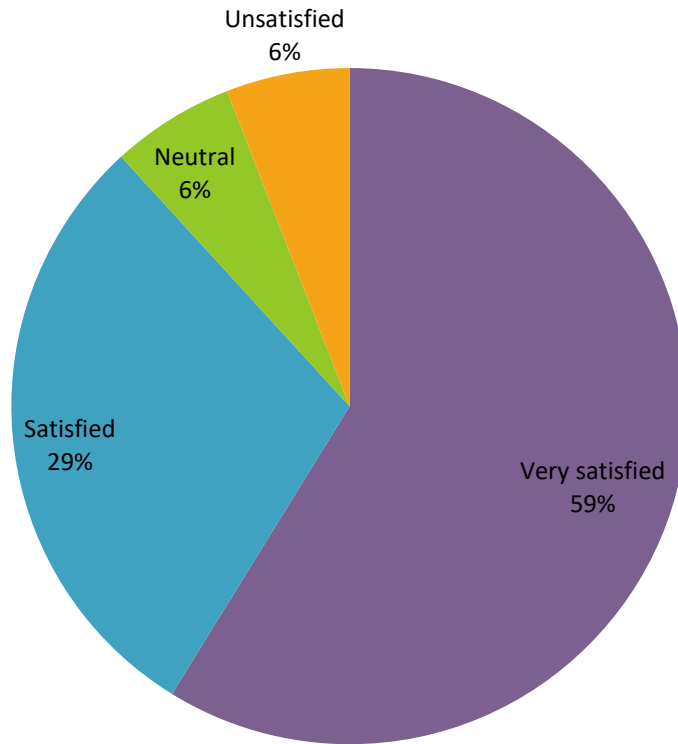
	Percent	Count
Social media	35.3%	6
Recreation Online	58.8%	10
Strathcona County website	17.6%	3
Word of mouth	5.9%	1
Family member or friend	5.9%	1
Other (please indicate)	5.9%	1

How easy was it for you to register for your virtual class using Recreation Online?



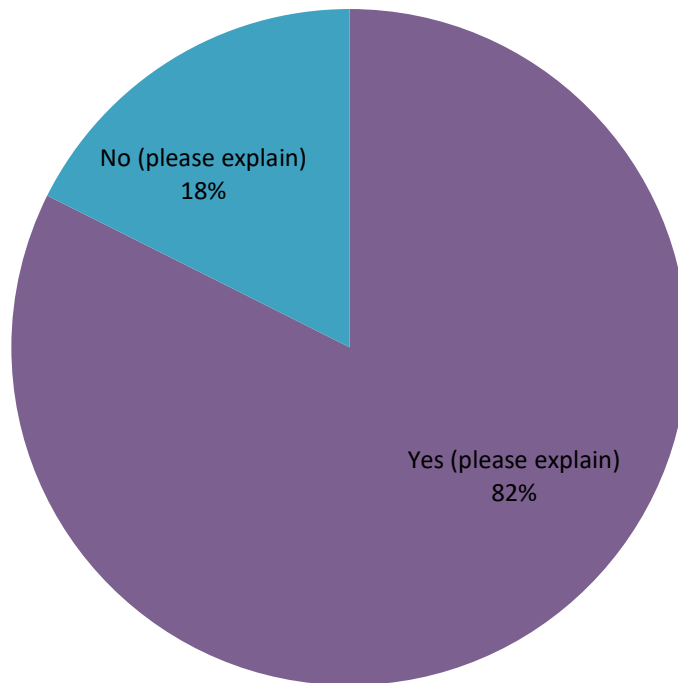
	Percent	Count
Very easy	56.3%	9
Easy	18.8%	3
Neutral	25.0%	4
	Totals	16

Please choose one



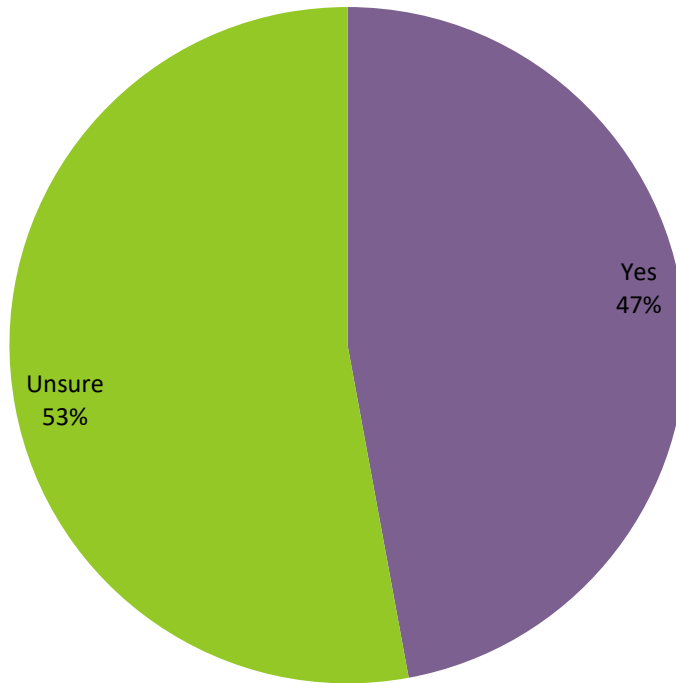
	Percent	Count
Very satisfied	58.8%	10
Satisfied	29.4%	5
Neutral	5.9%	1
Unsatisfied	5.9%	1
	Totals	17

Would you pay to attend a virtual class such as this one?



	Percent	Count
Yes (please explain)	82.4%	14
No (please explain)	17.6%	3
Totals		17

Would you register for a paid virtual class when recreation centres re-open?



	Percent	Count
Yes	47.1%	8
Unsure	52.9%	9
Totals		17

What's Next?

The survey responses will be used to assess virtual programming and to make improvements for future years.

More Information

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