

# Bremner

## AREA PROJECT

NEWSLETTER #1 November 2017



STRATHCONA  
COUNTY

### What is the Bremner Area Project?

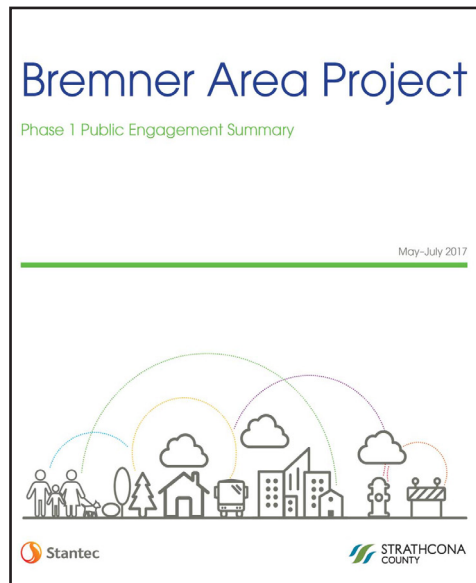
Through the Bremner Area Project, Strathcona County is creating a detailed plan for urban growth that continues to the north and to the east of present Sherwood Park.

### Phase One Engagement Summary

The first phase of public engagement for the Bremner Area Project took place from May to July 2017.

Thank you for providing input on topics including transportation choice, mixed use development, density and more. Your input will help inform the draft Area Concept Plan for Bremner.

You can find the full public engagement summary on our project webpage.



### Phase Two - Next Steps

The Bremner Area Project has three phases and we are currently in Phase Two. In Phase Two, a second open house in the spring of 2018 will include draft materials for your review and comment. More details will be shared closer to the date!

### Bremner Area Project Phases



WE ARE HERE!

Learn more about the project and sign up for our newsletter at: [www.strathcona.ca/bremner](http://www.strathcona.ca/bremner)

### Terms Used in the Project:

#### 1. What is a Complete Community?

Complete communities meet people’s needs for daily living throughout an entire lifetime by providing convenient access to a diversity of housing, employment, commercial and community services. Individuals are provided a variety of transportation choices and safety is promoted through “eyes on the street”.

#### 2. What is “Eyes on the Street”?

“Eyes on the street” refers to the understanding that by increasing the amount of people who are able to observe a space, that space becomes safer and less susceptible to crime.



#### 3. What is Housing Diversity?

Housing diversity refers to the inclusion of a variety of housing options in terms of density, built form and tenure to support a variety of incomes and life stages such as older adults, young families, or students.

#### 4. What is Transportation Choice?

Transportation choice provides options for people to choose the mode of transportation that works best for them, whether it be cycling, walking, driving, or taking transit. Transportation choice considers the safety and convenience for those who do not drive such as older adults and children under the age of 16 years old.

