

SCOOP

**Grow your gardens, outdoor skating, New Year's Eve (2018),
Parent resources and traffic safety**

DATE: September 2019



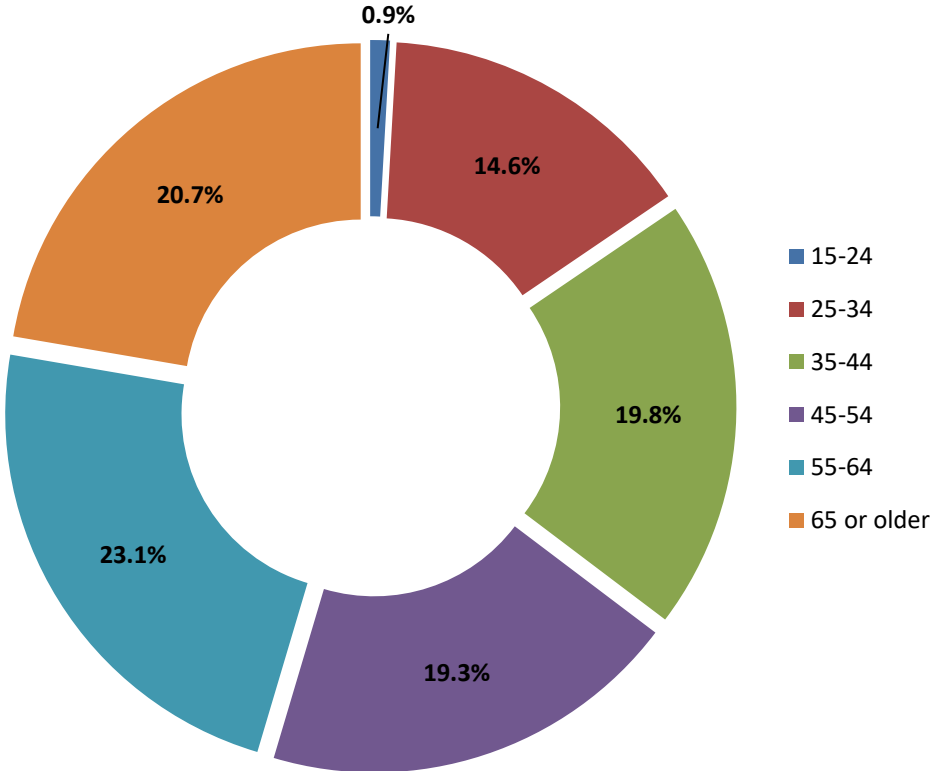
In September 2019, Strathcona County conducted an online survey as part of its Strathcona County Online Opinion Panel (SCOOP) initiative. This project consisted of different survey topics with a number of questions asked within each topic area. This survey was exclusive to residents who signed up to be part of SCOOP.

Survey Highlights

September’s mixed-topic survey consisted of questions on Grow Your Gardens, outdoor skating and traffic safety. There were 431 responses to the mixed-topic survey.

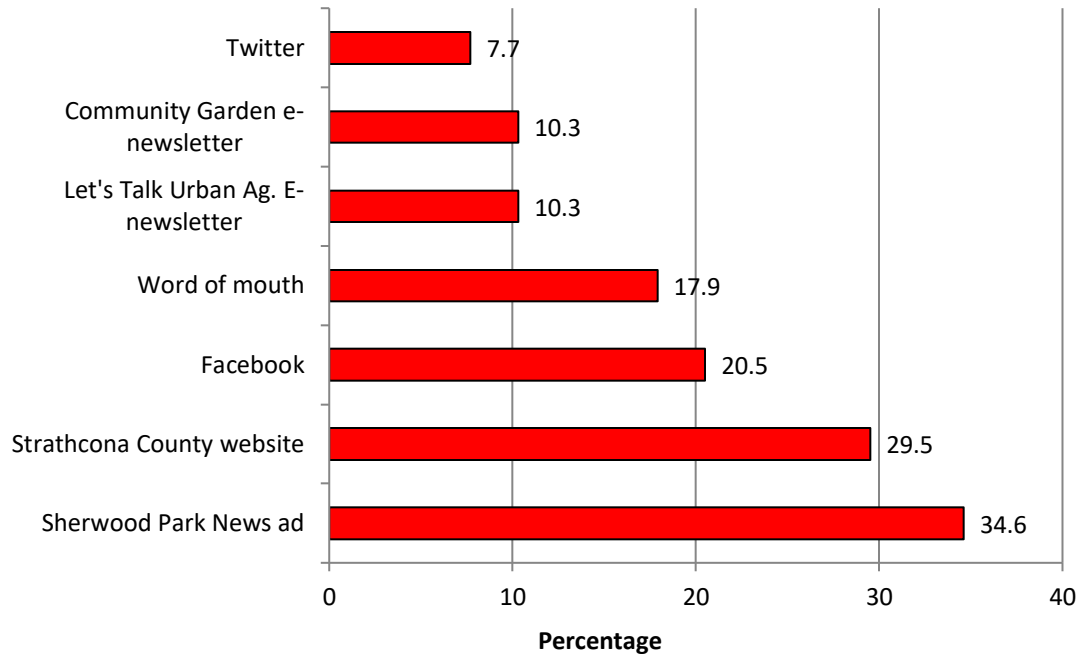
WHO RESPONDED?

- 74.2% of the participants lived in Sherwood Park, 19% came from rural parts of Strathcona County, and the remaining 6.8% worked in Strathcona County but did not live there.
- The age group breakdown of the survey respondents is shown below.



GROW YOUR GARDENS

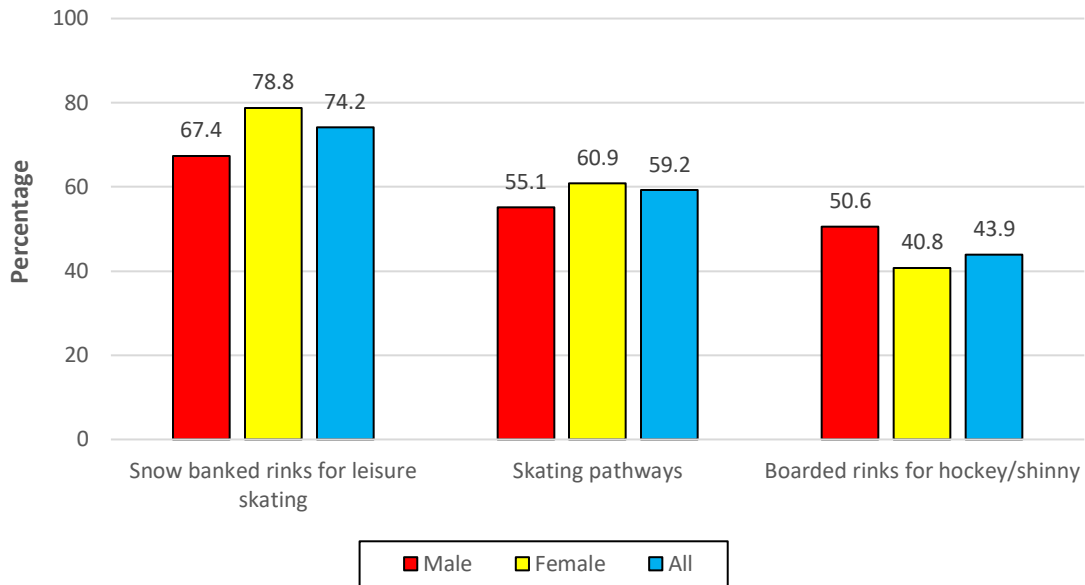
- 26.4% knew about workshops that were run about taking care of a raised bed or small plot gardens through the different stages of the growing season. How they learned about it is shown below.



- 17.5% attending one or more of the workshops.
- In terms of being open to attend a garden-related workshop in the future, 45.3% indicated that they would be interested, and 43.9% stated that they might be interested. Only 10.7% said they would not be interested.
- Topics that would be of interest to those attending a future workshop included: Xeriscaping; Alternative forms of gardening, including window boxes and small container gardening (particularly for vegetables and herbs); Various aspects associated with raised beds and raised gardens (a very popular topic mentioned numerous times); Bee keeping; Composting; Growing and harvesting fruits and vegetables; Various aspects of soil preparation, including types of soil; Tree pruning and maintenance; Pest and insect control; Aspects of seeding, general gardening and fertilizing; Perennials and annual flowers; and Weed control.

OUTDOOR SKATING

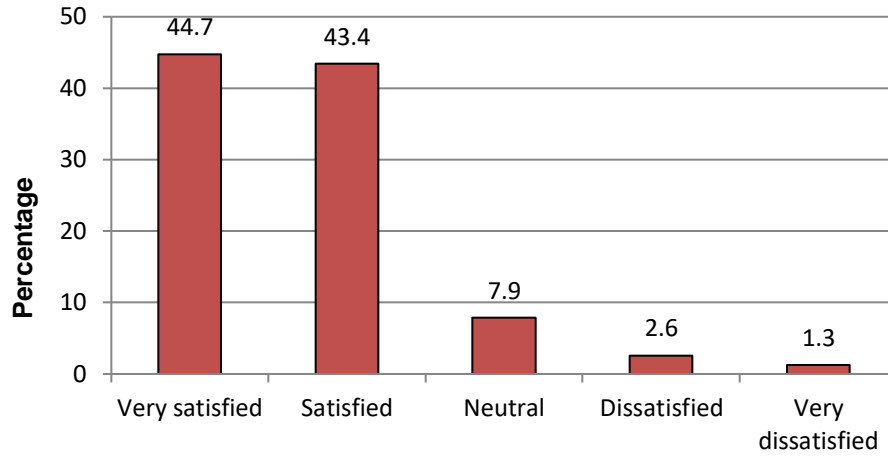
- Type of outdoor skating opportunities that are important to respondents (based on gender) is shown below.
- Females place more importance on *snow banked rinks* and *skating pathways* than males. *Boarded rinks for hockey/shinny* were lowest of the three options.



NEW YEAR'S EVE EVENT (2018)

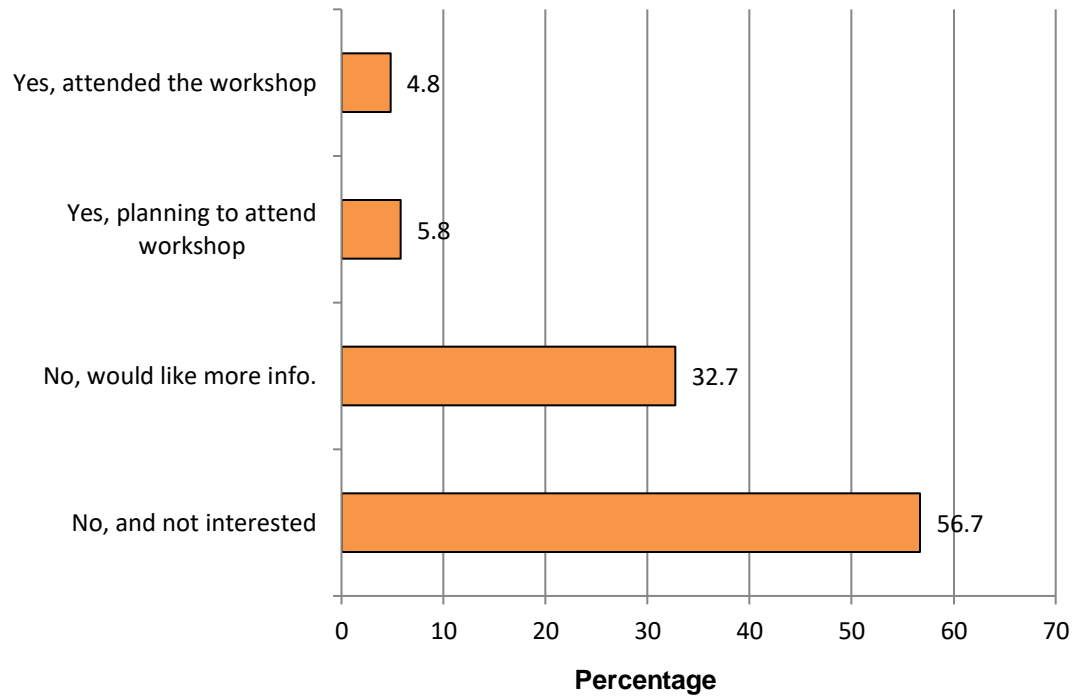
- 22.8% attending the County's New Year's Eve event in 2018.
- 60.9% indicated that the fireworks were the most favorite activity. Other answers mentioned considerably less often included mentions of the skating show, hay/wagon rides and food.
- 9.2% of the respondents who attended the 2018 event took the free shuttle service.
- When asked about attending the 2019 event, 25.5% of respondents (regardless of whether or not they attended the event last year) were thinking about attending.

- Satisfaction levels with locations used for the 2018 event are depicted below.



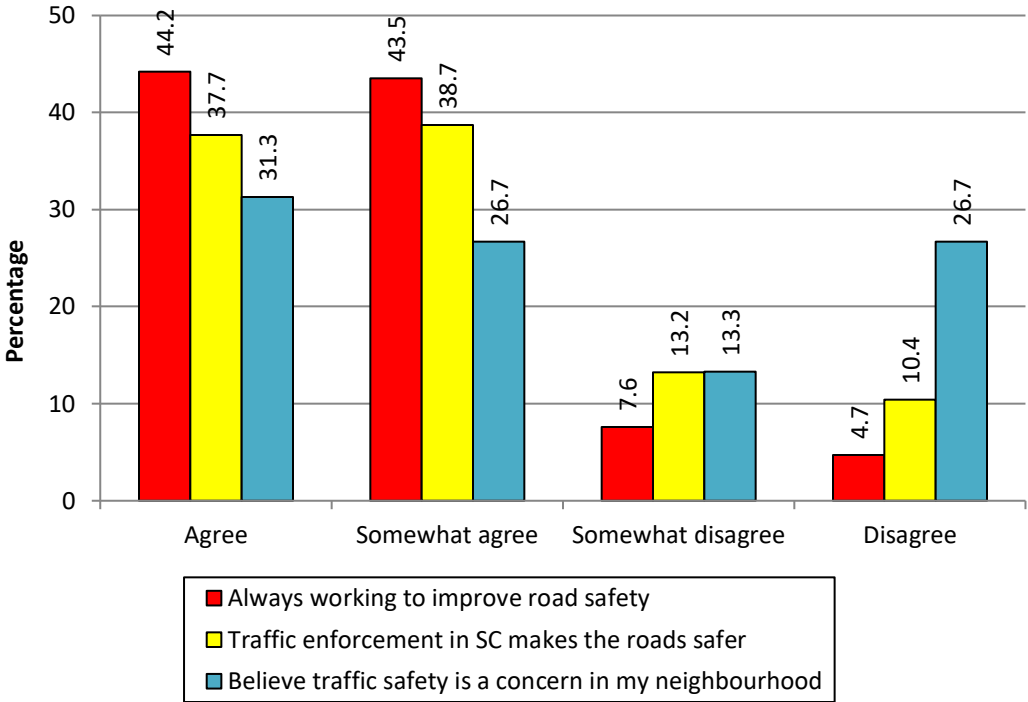
PARENT RESOURCES

- A question was asked to measure awareness about a “Connection with Kids” parenting workshop. The results are presented below.



TRAFFIC SAFETY

- When asked to rate traffic safety overall in Strathcona County, 33.8% felt it was very safe; 56.5% felt it was somewhat safe; 8.2% thought it was somewhat unsafe, while 1.4% perceived traffic was very unsafe.
- Three other questions were asked about traffic safety. The responses are shown below.



What’s Next?

Look for results from October’s SCOOP Mixed Topic Survey to be released shortly.