

SCOOP

Fall 2018 poll results

DATE: February 20 2019



SCOOP Quick Polls are available to all SCOOP members at any time. Once a poll is completed, the next available poll question will become available.

Fall 2018 POLL RESULTS

Which social media platform do you use most? (469 responses)

Facebook 61.6%
Twitter 10.4%
Instagram 9.4%
LinkedIn 3.4%
Pinterest 2.8%
Other 10.9%

What is your favorite local (Strathcona County) festival? (466 responses)

Canada Day Celebration 51.9%
New Year's Eve Celebration 10.3%
Celebration of Lights 4.9%
Other 4.7%
I don't attend any of these events 27.7%

Which is the MAIN way you usually hear about Strathcona County events? (458 responses)

County website 12.0%
Sherwood Park News 40.2%
Social media 26.4%
Word of mouth 13.5%
Other 7.9%

Do you use the dog off-leash parks in Strathcona County? (456 responses)

Yes 22.4%
I have a dog, but don't use the parks 27.9%
I don't own a dog 49.8%

Is your neighbourhood having a block party this summer? (455 responses)

Yes 17.1%

No 53.6%

Not Sure 29.2%

How well do you know your neighbours? (452 responses)

Don't know any 6.9%

Only know the ones next door 19.0%

I know a few other than my next door neighbours 66.8%

I know the whole neighbourhood, I'm THAT person 7.3%

How often do you use trails in the County? (456 responses)

All the time 36.8%

Once in a while 49.1%

Never 14.0%

How often do you use Strathcona County transit? (456 responses)

Almost every day 9.2%

Once in a while 27.0%

Never 63.8%

Did your household complete the census online this year? (457 responses)

Yes 76.8%

No 14.2%

I don't know 9.0%