

SCOOP

Adult fitness programs, Cultural programming, the Gallery@501 and winter road maintenance

DATE: **June 2019**



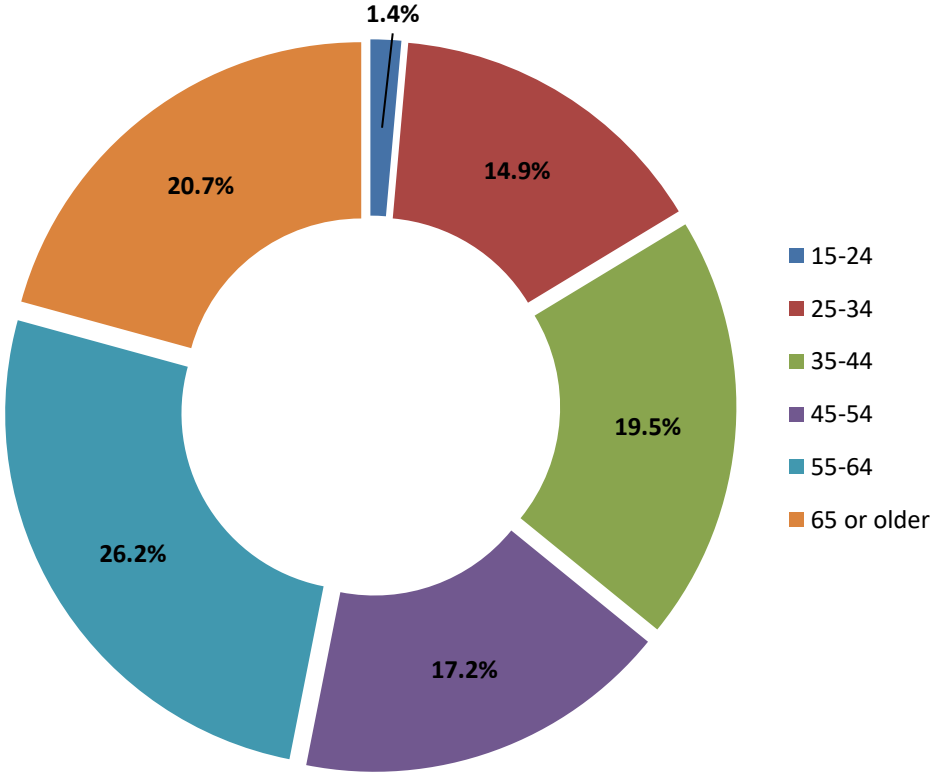
In June, 2019, Strathcona County conducted another online survey as part of its Strathcona County Online Opinion Panel (SCOOP) initiative. This project consisted of different survey topics with a number of questions asked within each topic area. This survey was exclusive to residents who signed up to be part of SCOOP.

Survey Highlights

June’s mixed-topic survey consisted of questions on cultural programming, adult fitness classes, winter road maintenance and Strathcona County’s Gallery@501. There were 349 responses to the mixed-topic survey.

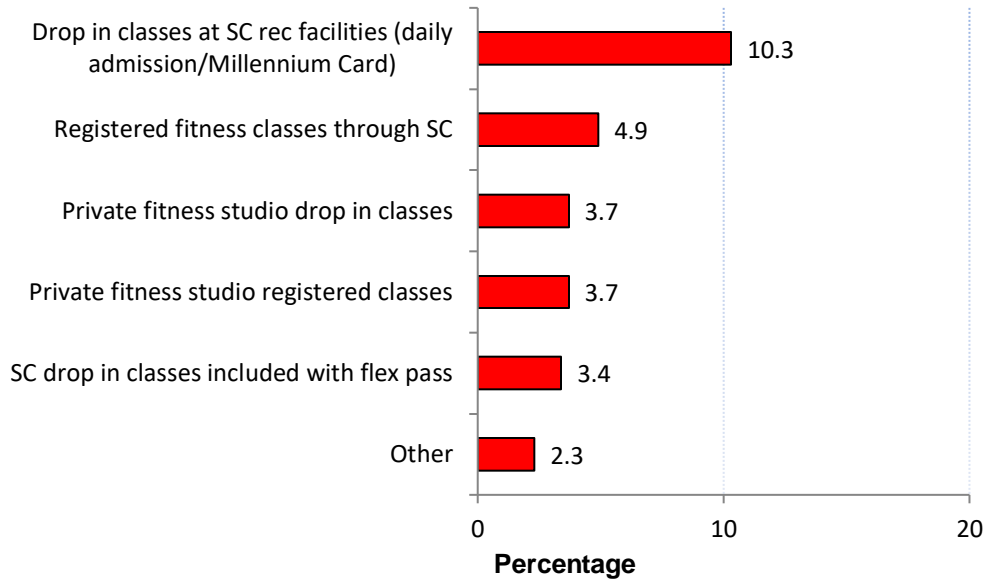
WHO RESPONDED?

- 75.1% of the participants lived in the Sherwood Park, 21.5% came from rural parts of Strathcona County, and the remaining 3.4% worked in Strathcona County but did not live there.
- The age group breakdown of the survey respondents is shown below.

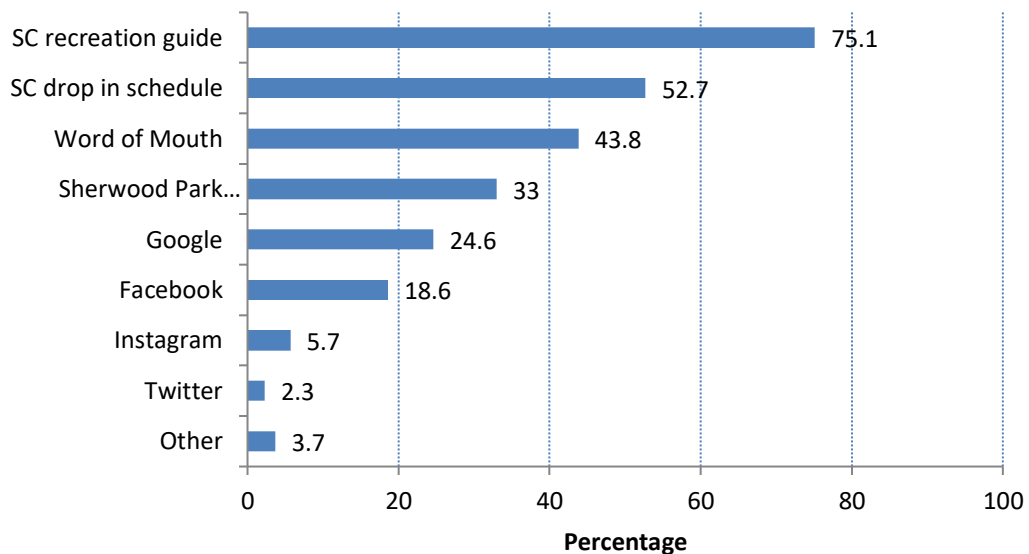


ADULT FITNESS PROGRAMS

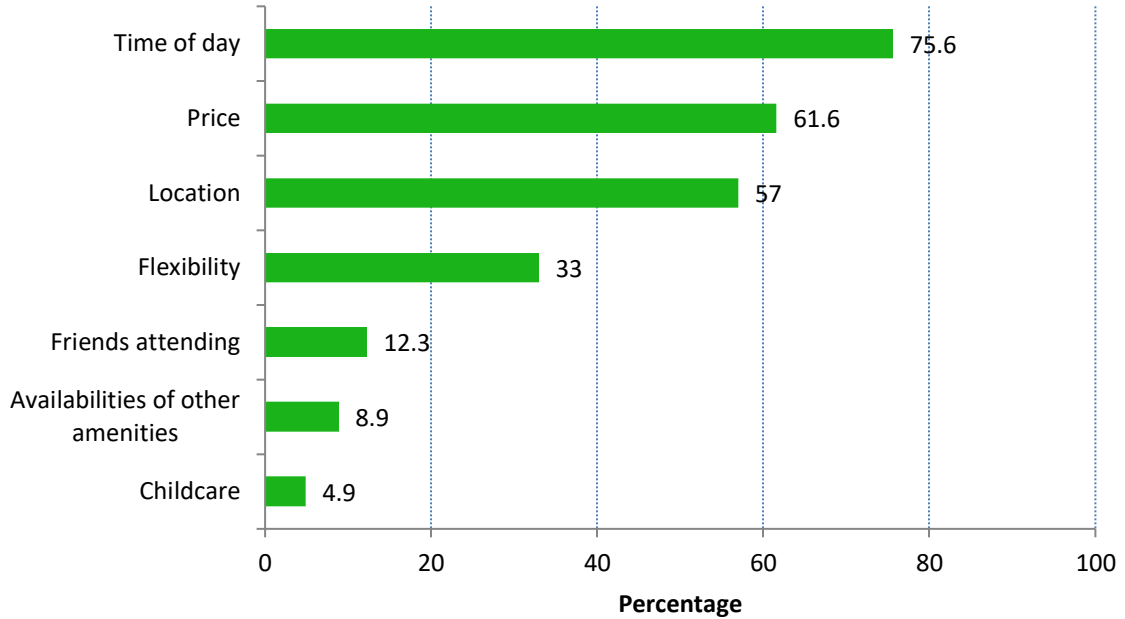
- 20% were currently participating in a Strathcona County group fitness program. 63.1% were not in group fitness at the present time but would consider doing so in the future. 16.9% were not interested in group fitness classes.
- Type of fitness programs that people were interested in:



- Ways for finding group fitness programs to participate in:

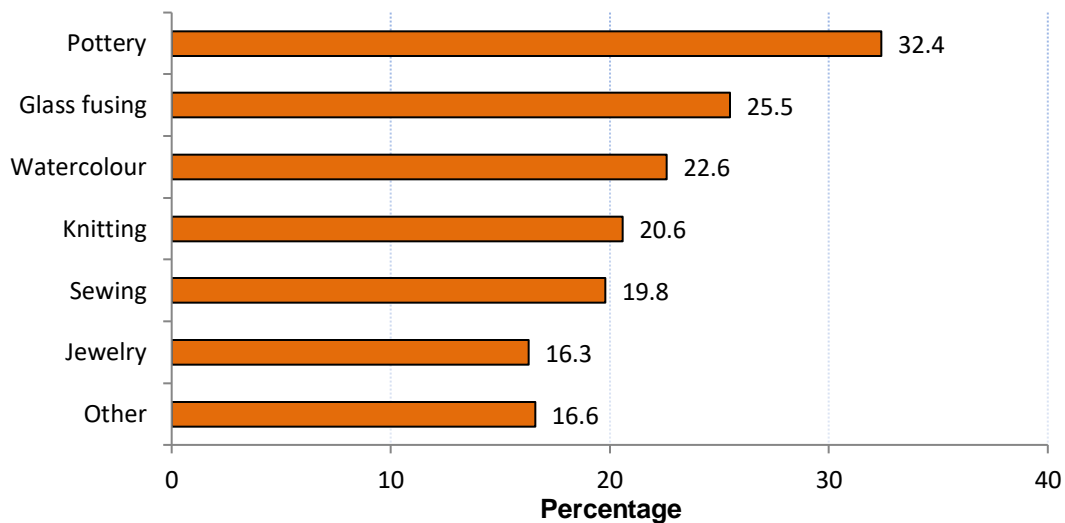


- What is important to people when choosing a fitness class is shown below:

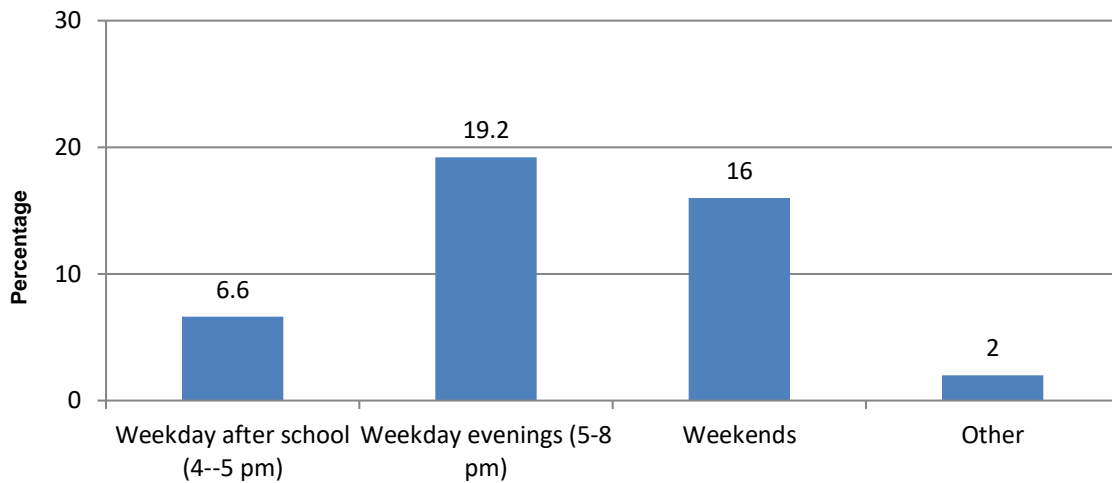


CULTURAL PROGRAMMING

- 89.5% had heard of Smeltzer House prior to the survey.
- 80.1% were aware that Strathcona County offered different art programs (such as glass fusing, fibre art and pottery).
- Arts and culture programs that were of interest to respondents shown below:

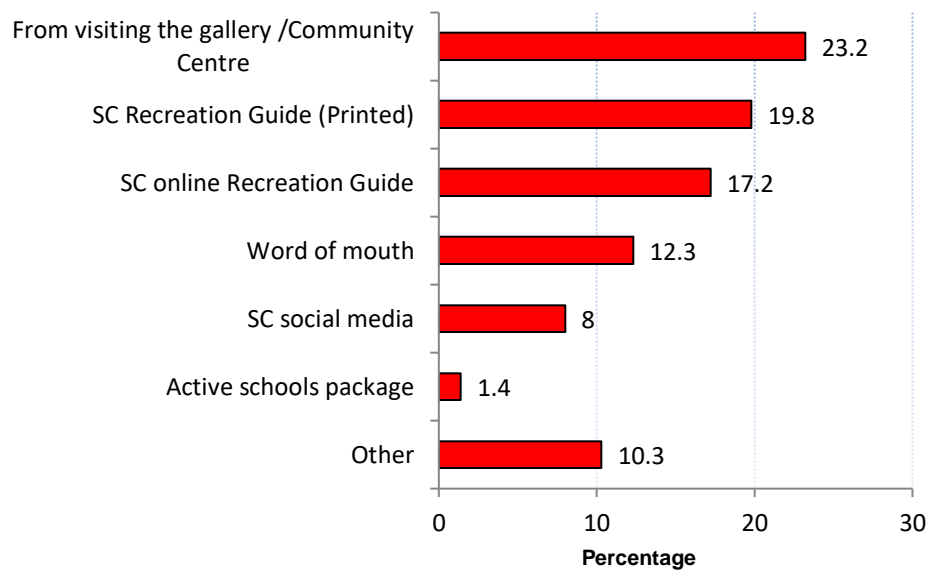


- Times for registering school aged children in arts and culture programs varied, though weekday evenings or weekends were the most popular options. Other times mentioned included summer camps or extended breaks occurring throughout the school year.

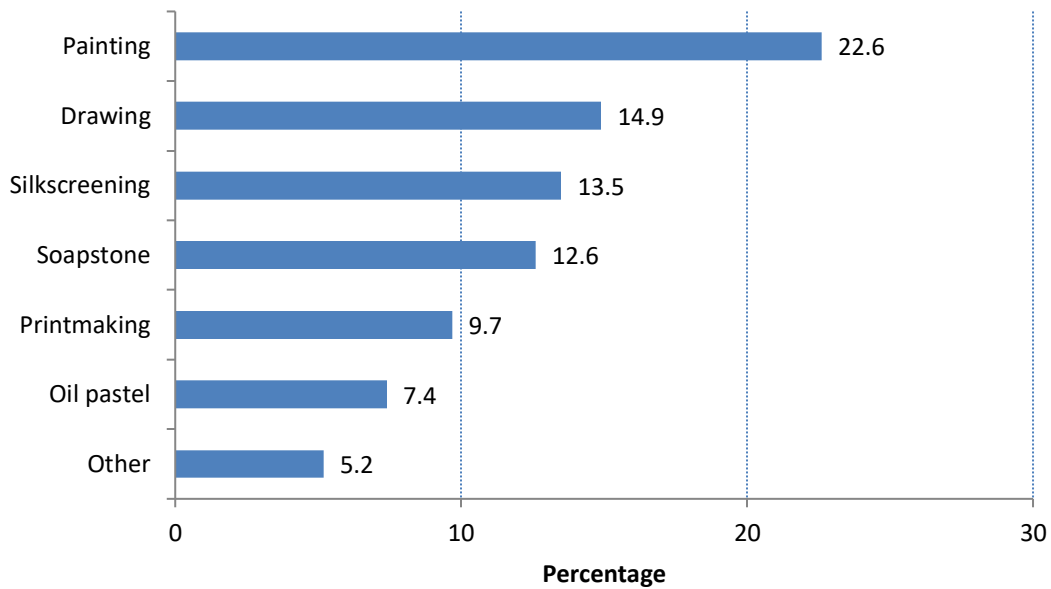


THE GALLERY@501

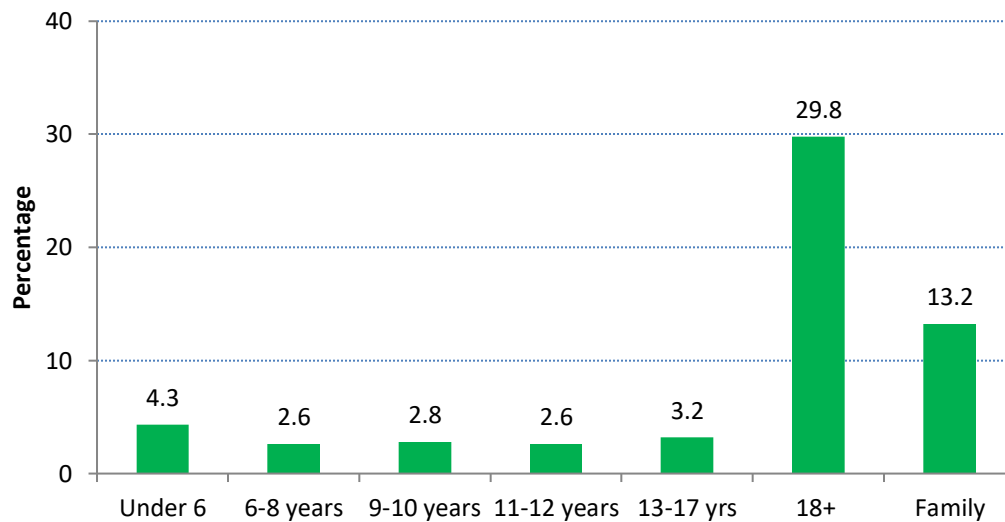
- 85.6% knew there was an art gallery in the Community Center, though less (55.6%) were aware that art-related programs were offered for individuals, schools and community groups.
- There are a variety of ways that people have heard about the gallery, as shown below.



- Although 25% were not interested in art classes at the present time, the remaining expressed interest in a variety of classes (as shown below) in the future.



- Groups that would be interested in art classes (by age):



What's Next?

The SCOOP Mixed Topic Surveys usually run monthly and cover a variety of topics. Our summer 2019 Mixed Topic Survey results will be released in mid-August 2019.