

Transit Master Plan

Final Recommendations

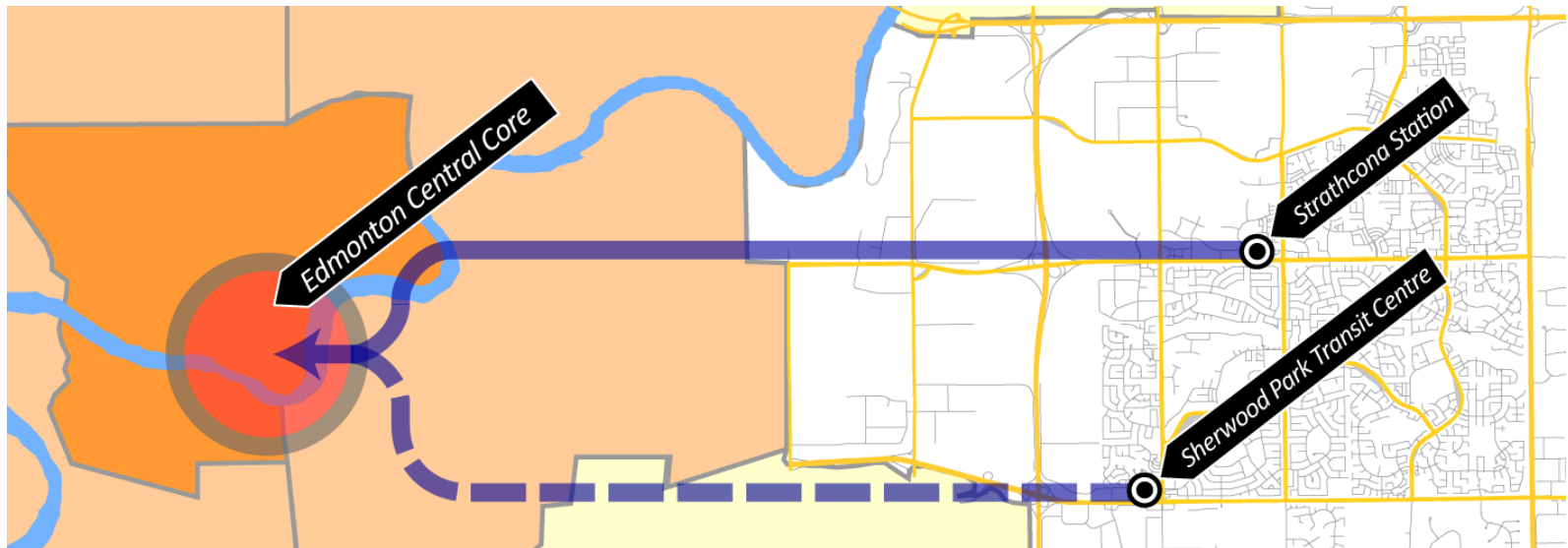
Council Meeting

March 27, 2012

Strathcona
County Transit

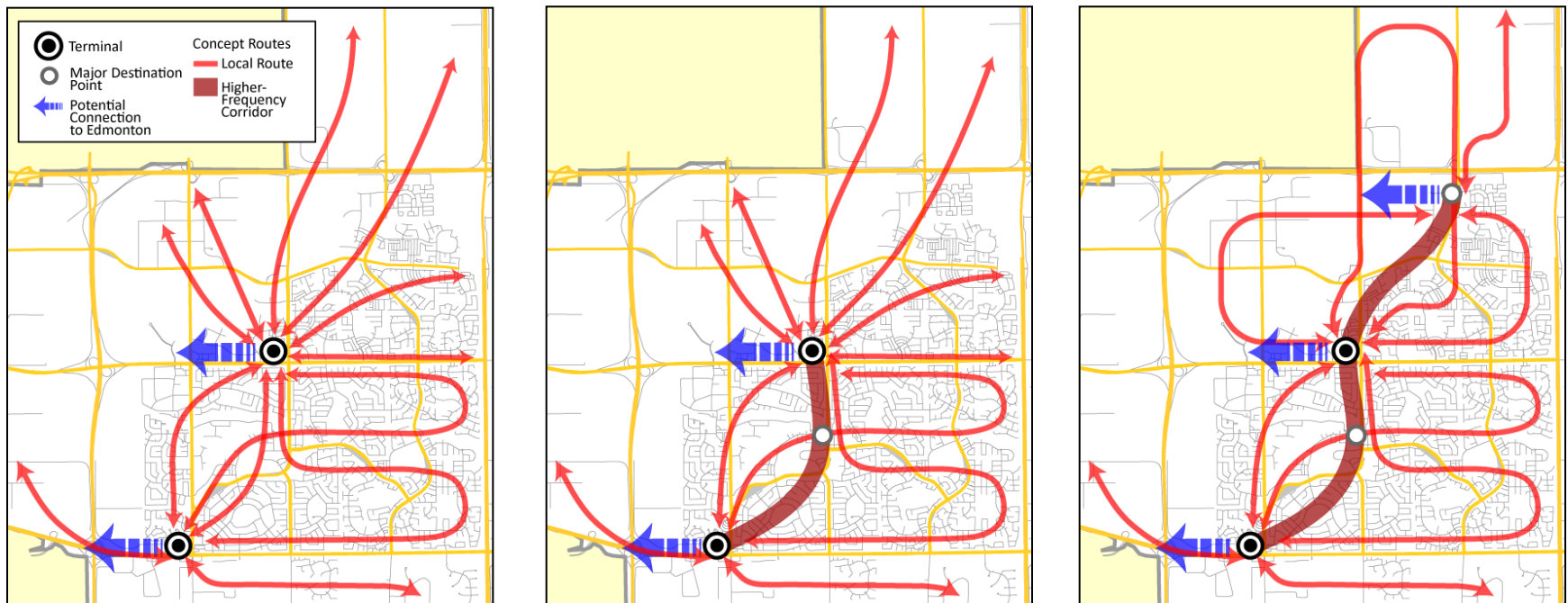
Intermunicipal Service

- Focus service on key markets in Edmonton and monitor other potential destinations
- Reevaluate NAIT service after LRT extension
- Use low-floor, high capacity vehicles
- New terminal – Primary, Wye Rd Transit Centre – secondary
- Explore future potential for bus priority measures and LRT



Local/Feeder Service

- Develop an integrated feeder network
- Improve local services within Sherwood Park
- Consider a local express route in the future
- Expand local services to improve coverage
- Prohibit parking in bus zones



Park and Ride

- Expand parking at Strathcona Station
- Reduce Park and Ride demand by promoting alternative
- Consider a pilot rural Park and Ride location near Ardrossan
- Charge a fee for premium reserved spaces (10%) when new terminal opens
- In the future, if the existing and new Park and Ride lots reach capacity, consider implementation of paid parking for all park and ride use



Rural Service

- Continue to provide specialized service
- Consider specialized transit connection to the hospital in Fort Saskatchewan
- Consider demand-responsive service for general public
- Consider a pilot rural Park and Ride location near Ardrossan
- If no rural Park and Ride lot is provided, allow rural residents to park for free at the Park and Ride lots in Sherwood Park



Specialized Transit

- Update eligibility & certification policies and limit service to those unable to use fixed-route transit
- Adopt “equivalency” philosophy
- Continue to serve medical and social trips in rural areas
- Ensure fully accessible conventional service
- Limit Edmonton service to specific destinations
- Consider service to the hospital in Fort Saskatchewan



Fares

- Balance user fees and subsidy
 - 35%-50% Cost recovery
 - Annual improvement
- Streamline fare structure
- Ensure affordability
- Encourage youth
- Implement smart card
- Transition specialized fares to be equivalent to those of conventional transit in the long-term

