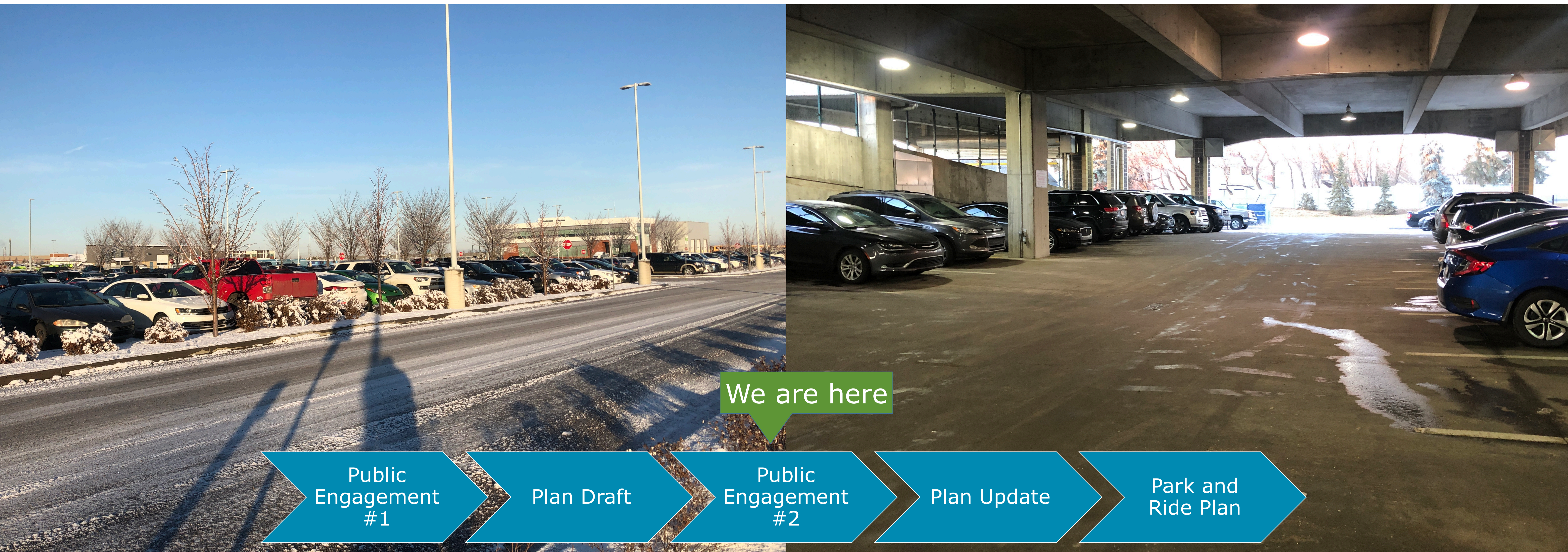


# Park and Ride Strategy

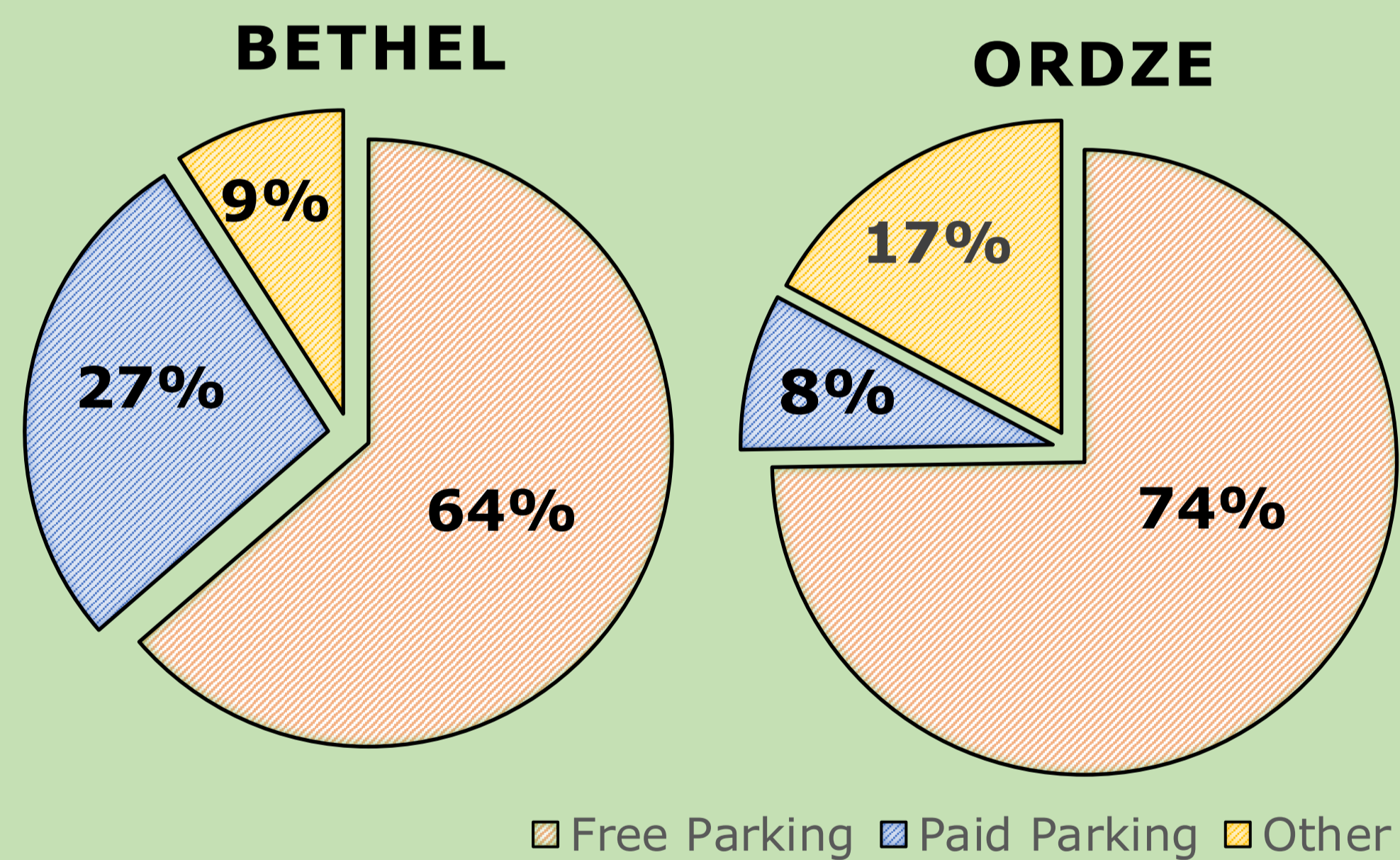
Give us your thoughts on a draft strategy on how you will be able to access, navigate and secure parking at the Bethel Transit Terminal and Ordze Transit Centre



# What We Heard and Learned

## Heard

- **Free Parking:** Important to maintain
- **Paid Reserved Parking:** Higher priority at Bethel

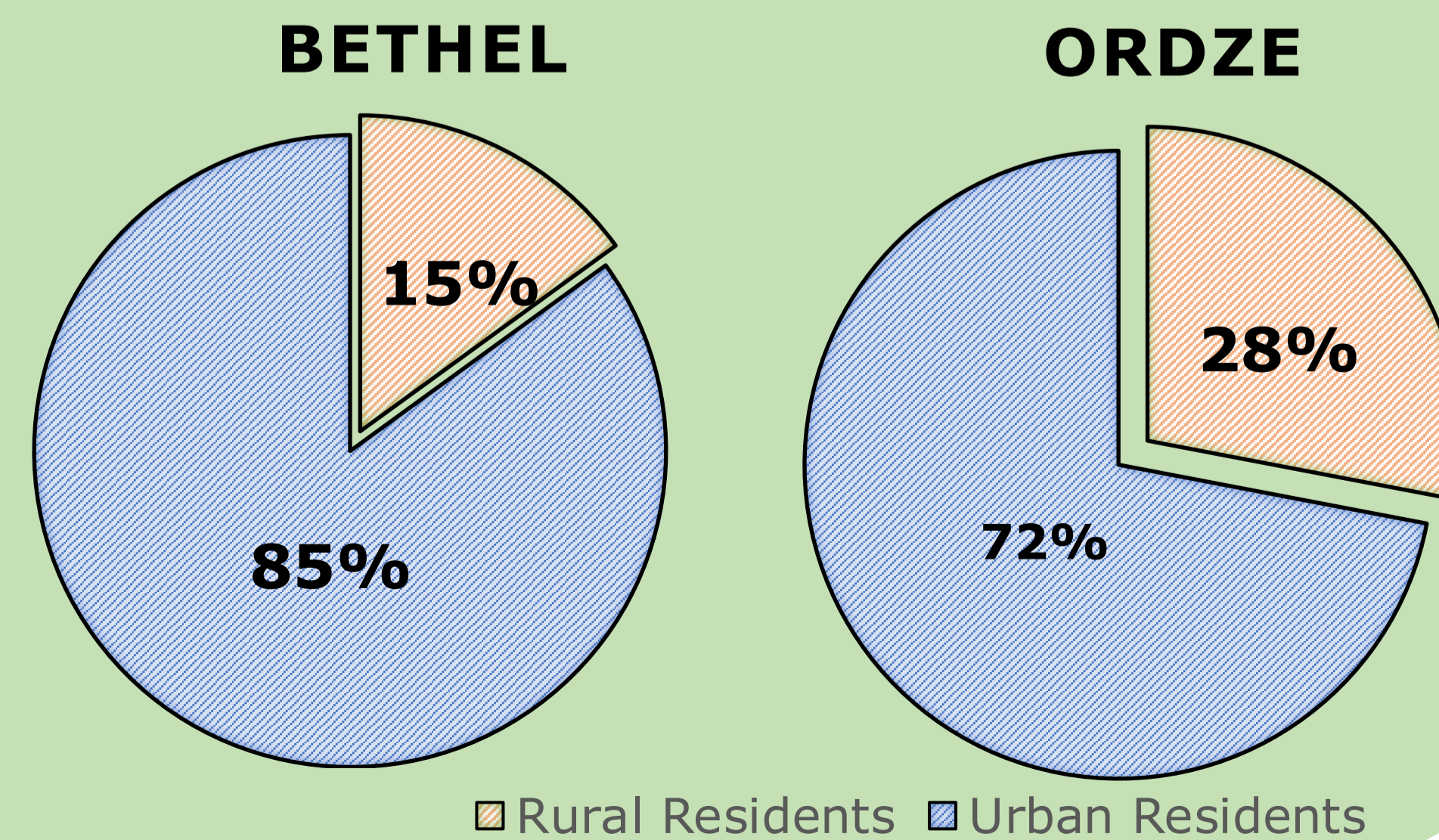


- **Most desired improvement at both terminals:** Real-time bus displays

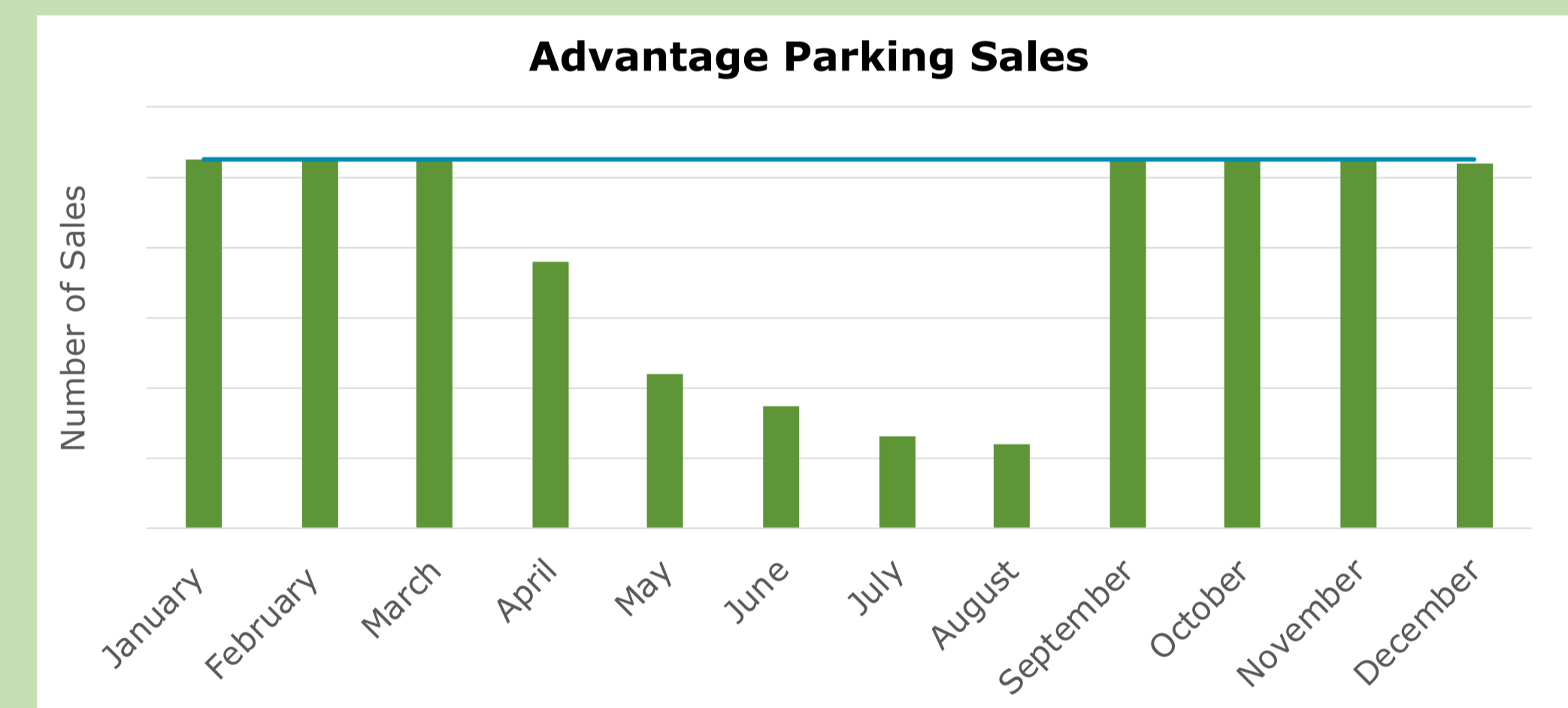
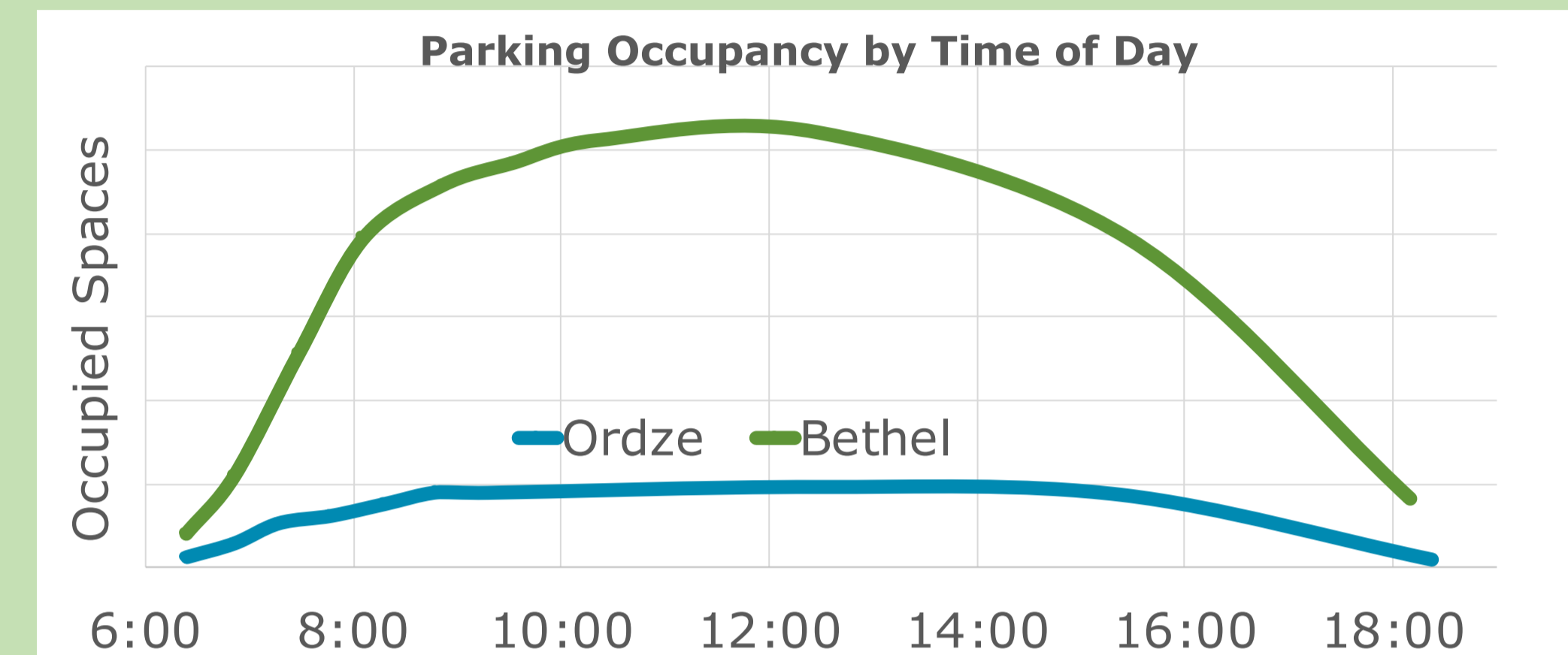
## Learned

- **Parking Capacity:** Typically at, or near, capacity during busy weekdays
- **Advantage Parking:** Typically sells out by 8:00 a.m.
- **Terminal Access:** Less than a quarter of commuters take a local bus to the terminals
- **Rural resident use of terminals:**

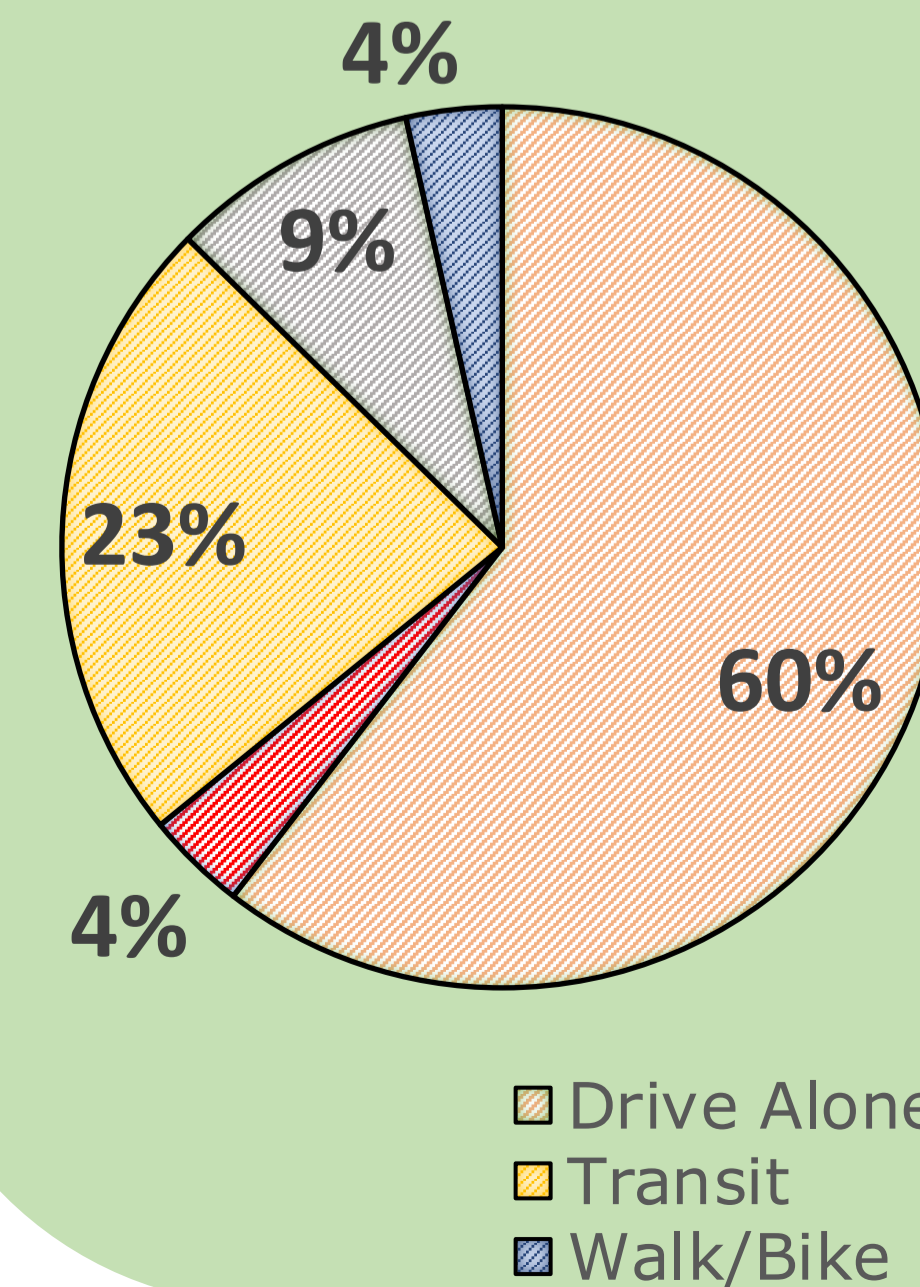
(Note: No local transit option to rural areas)



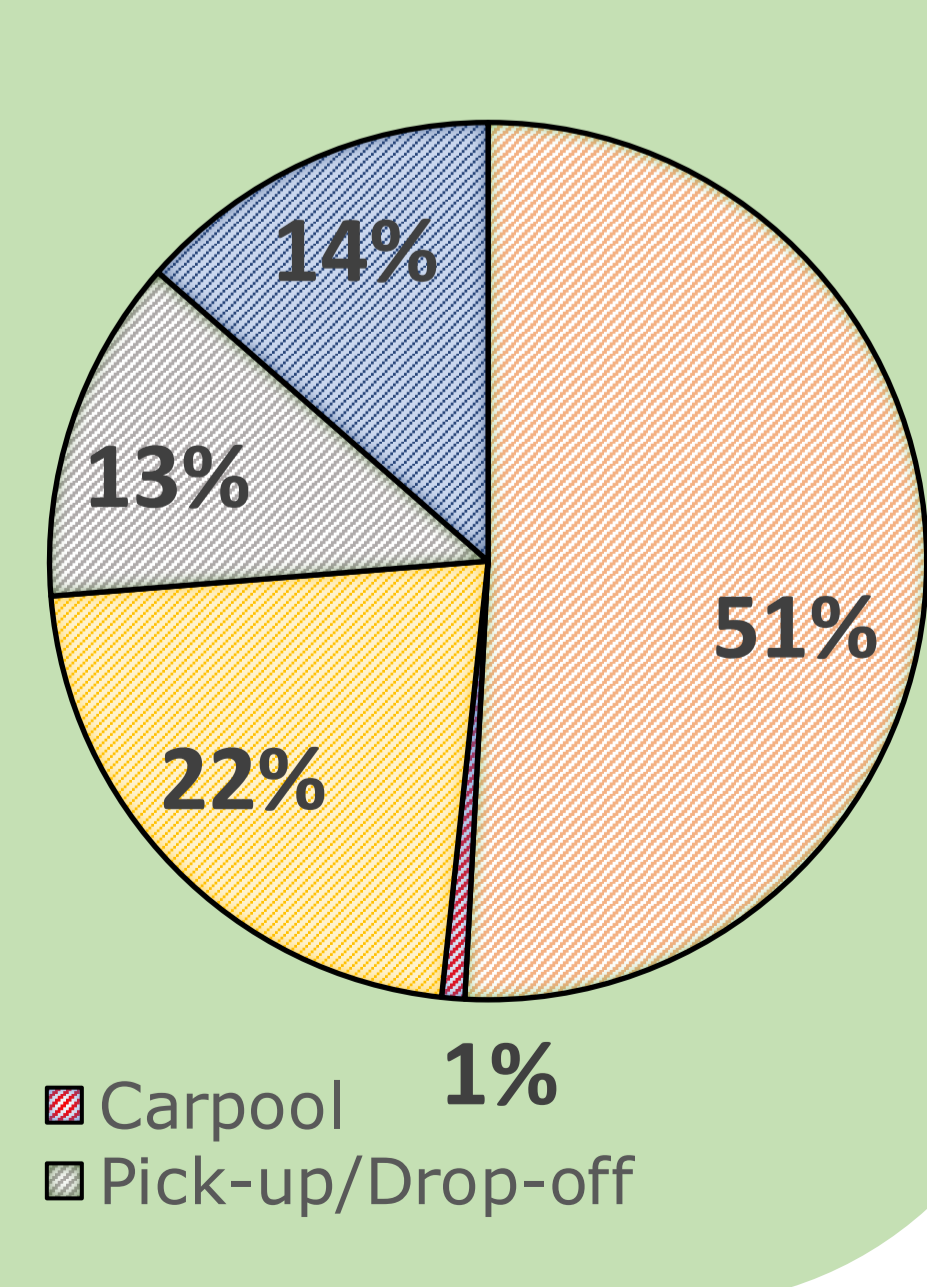
## Observed



### BETHEL ACCESS



### ORDZE ACCESS



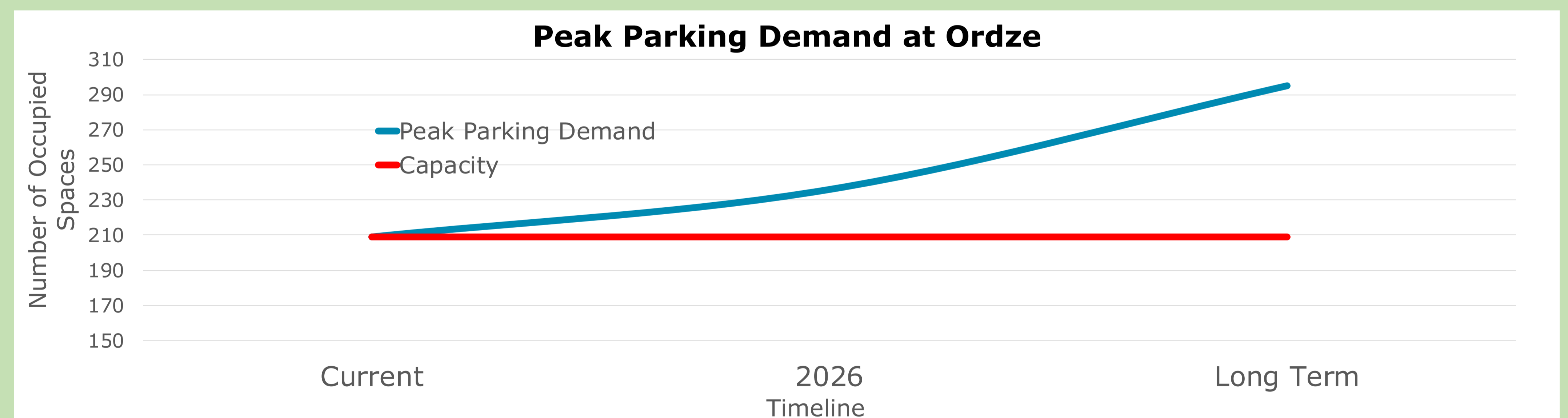
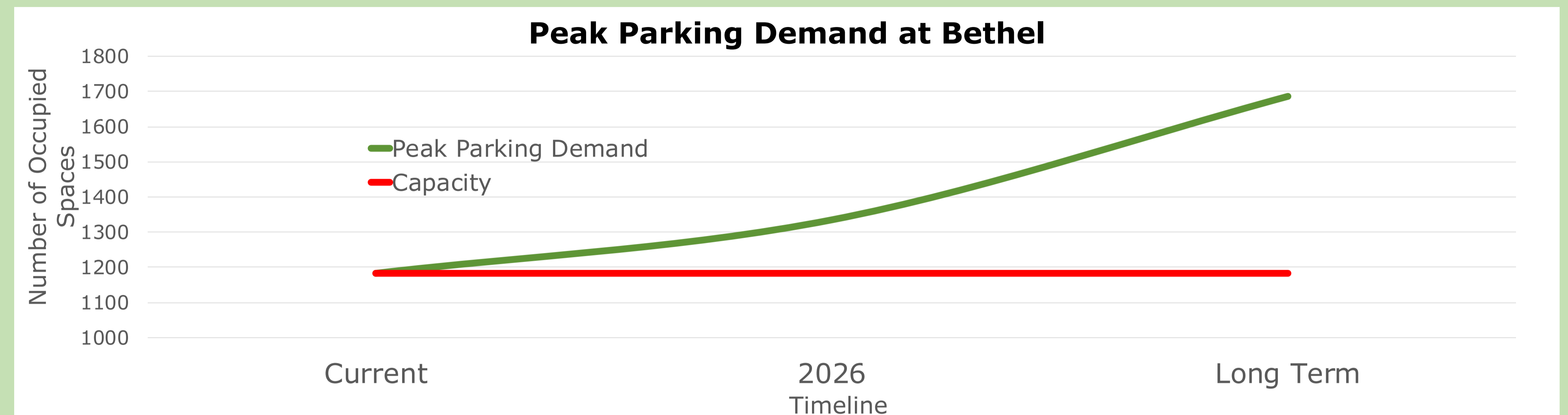
# What We Forecast in the Future

## Highlights



- Growth in inter-municipal transit ridership will reduce parking availability at both terminals
- Bethel and Ordze could be up to 40% over-capacity in the future
- A solution is required to continue to grow transit ridership without adding parking spaces

## Parking Forecast



- The above represents the peak parking demand today and in the future if we do nothing

# Potential Solutions (Parking)



## Free Parking

The majority of the park and ride lot is expected to remain free for the foreseeable future.



## Monthly Advantage Parking

Monthly parking is proposed to be expanded at Bethel and introduced at Ordze. Moderate price increases are proposed in the future to match with similar transit agencies and fund terminal improvements.



## Daily Advantage Parking

In the medium-term, daily Advantage Parking is proposed at Bethel using a parking app. This will help customers who do not buy a monthly Advantage Pass and travel less frequently.



## Parking for Customers without Local Transit Service

Alternatives such as different pricing options or designated stalls will be evaluated to ensure access for those who do not have access to local transit services.

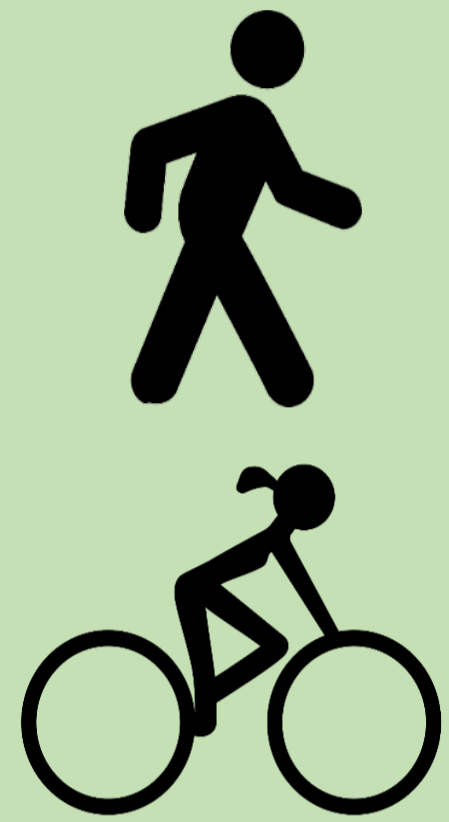


## Carpool Parking

A carpool parking pilot is proposed. Residents that routinely commute with another person would get a parking pass to park in a designated area close to the terminal. This is meant to encourage carpooling, allowing more residents to use the parking spaces available and increase the inter-municipal transit service.

**Other Ideas:** Use a sticky note here if you have other ideas on how to improve the transit terminals.

# Potential Solutions (Other Modes)



## Active Transportation

Walking and cycling can be promoted through safer pedestrian connections to the stations, secure bicycle parking, and connections to the cycling network. In the long term, this can include bike and scooter share.



## Station Improvements

Real time bus departure displays have been identified as a priority for commuters. In addition, enhanced pick-up/drop-off areas and improved waiting areas can encourage use of inter-municipal transit.



## New Mobility (Shared Vehicles)

Introduce and promote carsharing, ridesharing and ridehailing. This could include marketing and promotion of private ridesharing services or the addition of a small number of carshare spaces to the parking lots.



## Local Transit

Increase local service, including the introduction of on-demand transit. Develop a marketing strategy to encourage more local transit use to both terminals.

**Other Ideas:** Use a sticky note here if you have other ideas on how to improve the transit terminals.

# Draft Phasing of Recommendations

**2021**

## **Both Terminals**

- Pilot On-demand Transit
- Develop marketing strategy
- Develop a solution for real-time bus departure display

## **Bethel Transit Terminal**

- Expand Advantage Parking

## **Ordze Transit Centre**

- Move accessible parking to first level

**2022-2026**

## **Both Terminals**

- Expand On-demand Transit
- Implement marketing strategy
- Provide real-time bus departure displays

## **Bethel Transit Terminal**

- Expand Advantage Parking based on ridership growth
- Introduce carpool parking
- Improve active transportation connections

## **Ordze Transit Centre**

- Introduce carpool parking
- Introduce Advantage Parking
- Improve active transportation connections

**Long-Term (>2027)**

## **Both Terminals**

- Introduce smart parking technology
- Potential introduction of alternative solutions (flexible pricing options or designated stalls) for those without local transit service
- Expand Advantage Parking (monthly and daily) to match ridership growth
- Introduce other demand management strategies such as new mobility to further reduce parking demand