

**Meeting Date: June 24, 2014**  
**Agenda Item #: 10.1**

## **Strathcona County Public Art Plan**

### **Report Purpose**

To request Council's approval of the Strathcona County Public Art Plan.

### **Recommendation**

THAT Council approve the Strathcona County Public Art Plan.

### **Council History**

June 22, 2010 – Council approved the Cultural Services Policy and Implementation Plan.

### **Strategic Plan Priority Areas**

**Economy:** Public art is one component of the tourism industry and can attract visitors and help create economic spin-offs. It generates employment for artists and adds value to those who live and invest in the community.

**Governance:** n/a

**Social:** Public art creates a sense of place, helps residents identify with their history, promotes tourism and is a vehicle for dialogue, discussion and learning. It beautifies communities, enhances appreciation and knowledge about art and makes art accessible.

**Culture:** The Public Art Plan aligns with Strathcona County's Community Wide Priority Area, Cultural: "Vibrant, creative community" and with Council's Prioritized Strategic Goal "to define and strengthen the community's identity and heritage."

**Environment:** Public art enhances the local environment.

### **Other Impacts**

**Policy:** Policy SER 011-012: The Cultural Services Policy guides cultural development in Strathcona County. This Policy recommended the development of a comprehensive public art program.

**Legislative/Legal:** n/a

**Interdepartmental:** Recommendations concerning incorporation of Public Art into facilities sites and neighborhoods will necessitate the cooperation of other departments including but not limited to Planning and Development Services, Corporate Planning and Intergovernmental Affairs and Facility Services.

### **Summary**

The Public Art Plan will guide the acquisition, conservation, maintenance and promotion of publicly accessible art in Strathcona County.

### **Communication Plan**

Press Release

Letter

Other: Website

**Enclosure**

- I Strathcona County Public Art Plan (Document: 4650482)
- II Strathcona County Public Art Plan – Presentation (Document: 4640139)

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Date: June 3, 2014