

ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE (EDTAC)**MEETING MINUTES**

March 18, 2021
5:00 p.m.
Microsoft Teams

Present	Mayor Rod Frank	Ex-Officio
	Robert Parks	Councillor, Non-voting Member – Ward 1
	Bill Tonita	Councillor, Non-voting Member – Ward 4
	Ken Lesniak	Voting member
	Todd Banks	Voting member, Chamber Executive
	Mike Wharmby	Voting member
	Pam Cholak	Voting member, Incoming Vice-Chair
	Kim Stefaniuk	Voting member
	Josh Oviatt	Voting member
	Wade Wilson	Voting member
	Seana Almer	Voting member, Incoming Chair
	Aaron Plawke	Voting member
	Administration:	
	Sean McRitchie	Economic Development and Tourism
	Shane Olson	Economic Development and Tourism
	Cyril Cooper	Economic Development and Tourism

Absent**Call to Order:****1. CALL TO ORDER**

The meeting was called to order at **5:00 p.m.**

Changes and Adoption of Agenda:**2. ADDITIONS/DELETIONS/CHANGES & ADOPTION OF AGENDA**

The Chair called for an adoption of the March 18, 2021 agenda as written.

Carried

Adoption of Minutes:**3. CONFIRMATION OF MINUTES**

One name spelled incorrectly, edit spelling.

The Chair called for an adoption of the January 21, 2021 minutes as amended.

Motion for Adoption of Minutes

MOVED by: P. Cholak, W. Wilson

THAT the minutes of the January 21, 2021 committee meeting be approved as amended.

Carried

4. ELECTION OF CHAIR AND VICE CHAIR

Administration will take over the meeting until the election of the new Committee Chair position is determined.

M. Wharmby nominated S. Almer for Chair position.

No other nominations on the table. S. Almer accepted the position.

Motion to name S. Almer as Committee Chair

MOVED by: A. Plawke

Carried

S. Almer will now take over the meeting from this point.

K. Lesniak nominated P. Cholak for Vice-Chair position.

No other nominations on the table. P. Cholak accepted the position.

Motion to name P. Cholak as Committee Chair

MOVED by: K. Lesniak

Carried

5. COUNCILLOR UPDATES

Administration provided an update on current items they have been working on. Q&A with Councillor Tonita, Councillor Parks and Mayor Rod Frank and the committee regarding Utilities, growth and redevelopment as well as COVID – business challenges and support programs (homeowners and business). Positive note is that there is still activity out there.

6. ECONOMIC DIVERSIFICATION PRESENTATION AND DISCUSSION

Administration provided an Economic Diversification presentation. Q&A took place afterwards.

ACTION: Administration to send a copy of the presentation to the committee.

ACTION: Administration to send out a document that describes various roles and what spaces they operate in (i.e., Edmonton, Global, etc.).

7. ADMINISTRATIVE UPDATES

Administration provided Commercial and Industrial updates detailing areas that are currently active as well as things to look forward to: Social Media, future business visitations, as well as upcoming Council Reports, etc.

8. NEXT MEETING DATE

The next committee meeting date will be determined after a doodle poll is sent out as there are conflicts with the May 20 date.

ACTION: Administration to send out a doodle poll to the committee to determine a date for the next meeting.

Adjournment

/2021

MOVED by: S. Almer, W. Wilson

THAT the Committee meeting adjourned at 6:49 p.m.

Carried

Shane Olson, Administrative
Representative

Seana Almer Chair, EDTAC

DRAFT