

Section 10: Signs *(Bylaw 1-2011)*

10.1 General Purpose

- 10.1.1 The purpose of this Section is to regulate the number, size, type, form, appearance and location of signs in order to:
- a) balance the need for signs and expression, with safety and aesthetics;
 - b) facilitate aesthetic improvement of the County by preventing sign proliferation and encouraging signs that compliment the streetscape;
 - c) provide adequate and flexible means of identification for commercial and industrial enterprises;
 - d) encourage and improve the quality of sign design; and
 - e) minimize the adverse effect of signs on nearby private and public property.

10.2 Applicability

- 10.2.1 The provisions contained in this Section shall apply to all signs on lands within Strathcona County except for:
- a) any sign located within a building or structure not intended to be displayed to the outside public; and
 - b) any sign required to be displayed under the provisions of federal, provincial or municipal legislation.

Owners Responsibility

- 10.2.2 It is the responsibility of the owner and the occupier of the lands that are subject to this *Bylaw*, to ensure that signs conform to this *Bylaw*.

10.3 Administration & Authorization

Development Permit Requirements

- 10.3.1 Unless specifically exempted from the requirements to obtain a development permit, all signs, structures for signs, and any enlargement, relocation, erection, construction or alteration of a sign require a development permit.
- 10.3.2 Signs that are listed as a permitted use in a District and that are exempt from the requirement to obtain a development permit are exempt only if they comply with the regulations of this *Bylaw*. Where a sign is not exempt from the requirements of a Development Permit or does not comply with applicable regulations, it requires a development permit.
- 10.3.3 Signs that are listed as a discretionary use in a District require a permit. Those signs that do not comply with all applicable regulations require a development permit for a variance to the regulation. A sign listed as discretionary use in a district shall be advertised only in a local newspaper.
- 10.3.4 Notwithstanding Section 10.4.1 Election Signs require a development permit and are subject to the regulations in Section 10.14.3.

- 10.3.5 A Development permit application for a sign shall:
- a) be made in writing on the appropriate application form and submitted together with the appropriate fees as approved in the *Fees and Charges Bylaw* and, shall include:
 - i) signature of the registered owner of the land (or his representatives or agent);
 - ii) the municipal address, statement of ownership, or interest in the land, and proposed uses;
 - iii) the civic address of the building, structure or lot on which the sign is to be erected, altered or replaced;
 - iv) drawings to scale, giving dimensions, materials, finishes, colour schemes, letter fonts and sizes, graphics, logos and type of illumination;
 - v) drawings illustrating the position of the sign and the method of attachment;
 - vi) a site plan showing the location of any existing or proposed signs, whether on a building or on a parcel of land; and
 - vii) whenever, in the opinion of the Development Officer, the character of the proposed work requires such technical knowledge, a drawing signed and sealed by an engineer certified by APEGGA illustrating the details of attachment and assembly, may be requested.

Master Sign Plan

- 10.3.6 Any new construction or re-development of a multi-family residential project or, a commercial or industrial project that includes more than one freestanding building on a parcel or, where there are multiple tenancies in more than one building on a parcel, or on a parcel with a planned shopping centre or, where there is a joint development proposed on adjoining lots, shall obtain approval of a Master Sign Plan as part of the review of a Development Permit application for development of the parcel.
- 10.3.7 Signs approved under a Master Sign Plan are the only signs allowed on a site, no deviations to the Master Sign Plan shall occur until a revised Master Sign Plan is approved.
- 10.3.8 An individual development permit is required for all signs contained within an approved Master Sign Plan.
- 10.3.9 A Master Sign Plan may be amended by submitting a permit application together with a new Master Sign Plan.
- 10.3.10 The Sign Regulations of Section 10 shall be applicable to all signs within a Master Sign Plan.

10.4 Permit Exemptions

- 10.4.1 The following signs or sign types shall be exempt from the requirement to obtain a development permit provided they comply with the regulations of this *Bylaw*:
- a) Type A Signs;
 - b) Signs located within a public right-of-way that comply with the regulations of this *Bylaw*;
 - c) Signs that are an integral part of a transit bus shelter or bench or, transit terminal that have been approved pursuant to an agreement with Strathcona County;
 - d) Fascia Identification Signs with a sign area not greater than 0.2m² in a residential district or 0.5m² in a non-residential district; and
 - e) Temporary seasonal decorations, provided they are erected for no longer than 60 consecutive days in a year.

- 10.4.2 A development permit is not required for the routine maintenance and repair, or changing the copy of an approved sign that complies with this *Bylaw*.
- 10.4.3 Nothing in this *Bylaw* shall be interpreted to regulate the display of a flag that represents a country, province or territory of Canada or the municipality.

10.5 Sign Prohibitions

- 10.5.1 Signs that are not expressly permitted in this *Bylaw* are prohibited.
- 10.5.2 Without restricting or limiting the generality of the foregoing, the following are specifically prohibited on private and public property:
- a) Beacons;
 - b) Any sign or portion thereof that:
 - i) includes video display, motion picture, or an audible component;
 - ii) is attached to, or makes up any portion of a fence, retaining wall, or other similar structure except those signs expressly permitted in this *Bylaw* for the identification of a community or a neighbourhood or, that are integrated into a structure or fence for identification of a commercial site;
 - iii) is attached to or constructed on or over a roof of a building extending above the parapet portion of the building, except for an Integrated Roof Sign; or a sign on a mansard roof; or an Inflatable Sign located on a roof;
 - iv) is attached, affixed or displayed on any parked vehicle or trailer not normally used in the daily activity of the business and that is visible from a road so as to act as a sign for the advertisement of products, or to direct people to a business or an activity;
 - v) moves or assumes any motion constituting a non-stationary or non-fixed condition, unless expressly permitted within this *Bylaw*;
 - vi) has the following structures attached to it:
 - 1) ribbons;
 - 2) pennants or streamers;
 - 3) balloons;
 - 4) spinners; or
 - 5) other similar devices.
 - vii) due to its position, shape, colour, format or illumination, obstructs the view of, or may be confused with an official traffic control device;
 - viii) displays lights resembling flashing, intermittent, or scintillating motion usually associated with danger or those used by police, fire, ambulance and other emergency vehicles; or
 - ix) uses chasing borders or movement of any kind, unless expressly permitted within this *Bylaw*;
 - x) is unsafe for persons or property in the opinion of Development Officer;
 - xi) identifies a use incorrectly;
 - xii) is unreadable;
 - xiii) is in an overall state of dilapidation, disrepair, or abandonment;
 - xiv) by reason of its colour or intensity, creates a hazard to safe and efficient movement of vehicular or pedestrian traffic;
 - xv) in the opinion of the Manager, Planning and Development Services, is of a disreputable character and/or appearance;
 - xvi) contains statements or pictures of an obscene, pornographic or immoral character or which contains advertising matter that is untruthful;
 - xvii) violates the Canadian Code of Advertising Standards or the laws of the Government of Canada or the Province of Alberta; and

- xviii) makes reference to a business, development or service not located within Strathcona County or that does not have a valid development approval to operate within Strathcona County.

10.6 Validation Tag Requirements

- 10.6.1 All Temporary Signs that require a permit shall display, in a manner acceptable to the Strathcona County, the name and phone number of the sign contractor or sign owner and shall display a validation tag issued by Strathcona County. This information shall be displayed in a visible location on the sign.
- 10.6.2 Notwithstanding Section 10.6.1, an Election Sign does not require a validation tag.

10.7 Rules Governing All Signs

- 10.7.1 In this *Bylaw*:
- a) Where a multiple tenancy building is occupied by more than one business, each business shall be considered to be a separate premise;
 - b) A sign shall be considered a single display surface or display device containing elements organized, related and composed to form a single unit;
 - c) Double Faced Signs shall be counted as a single sign for the purpose of a sign area;
 - d) Where letters, numbers or any other elements are displayed in a random manner without organized relationships or elements, or where there is a reasonable doubt about the relationships of any elements, each element shall be considered to be a single sign; and
 - e) An approved sign is not an approval for development on a site.

Location

- 10.7.2 Signs and their structures shall be located a minimum of:
- a) 1m back from an existing or future curb line;
 - b) 0.3m from the inside edge of any sidewalk;
 - c) 3m from any road access; and
 - d) 1m back from a property line, when located on private property.
- 10.7.3 Signs shall not:
- a) be located within a corner visibility triangle;
 - b) be placed in or on a required parking stall or loading space and shall not be placed so as to reduce the number of required parking stalls or loading spaces on-site except where there is no other location available on-site to place a sign, a Development Officer may consider the use of a parking stall to place a sign where it is not a required parking stall on site; or
 - c) interfere with any opening required for ventilation or natural light.
- 10.7.4 Where a comprehensive development is on a site of more than one lot, signs may be erected or installed on the land as if the comprehensive development was located on a single lot.
- 10.7.5 Electrical power supply to a sign must be located underground except when a sign is powered by solar energy. The solar power device may be located above ground, provided it is attached to the sign and no wires, cords, or other components of the power supply device are located on the ground further than 0.3m from the sign structure. All wiring and conduits shall be placed within building walls, located underground or somehow concealed from view.

10.7.6 A sign shall not have an electrical cord pass over a sidewalk, pedestrian walkway, roadway, driveway, drive isle, parking space or any such similar area.

Maintenance

10.7.7 All signs shall be maintained in good structural condition at all times so as to ensure that pedestrian and vehicular traffic are not compromised.

10.7.8 All sign copy shall be fastened securely to the sign structure. Where a portion of a copy area has been removed, it shall be replaced within a reasonable timeframe, either with new copy or filled in with material consistent with the sign, as determined by the Development Officer.

10.7.9 All burned out bulbs or damaged panels on a sign shall be replaced within a reasonable timeframe, not exceed more than 60 days, or as determined by the Development Officer.

10.7.10 Where a panel is damaged or removed, it shall be replaced with a blank panel until such time as a new panel is installed.

10.7.11 The area within 5m of a Freestanding Sign on private property shall allow access for maintenance. This standard does not exempt any landscaping requirements within this *Bylaw*; however, the landscaping shall allow access for maintenance.

10.7.12 It shall be the responsibility of the landowner to ensure maintenance of a sign is in compliance with the provisions of this *Bylaw*.

Illumination

10.7.13 A sign with illumination or a sign with an electronic message feature shall not be allowed in agricultural or residential districts.

10.7.14 Any sign located within 30m of a residence or a residential district shall not be illuminated between 10:00 p.m. and 6:00 a.m.

10.7.15 Notwithstanding Section 10.7.14, a Development Officer may restrict the illumination of any sign, or place conditions on a development permit for a sign that would effectively mitigate any adverse affect as a result of the illumination of the sign on a residential development where, in the opinion of the Development Officer, the sign could cause an adverse affect on a residential development.

10.7.16 Signs that are illuminated shall not:

- a) shine or reflect light directly onto neighbouring properties or, in the direction of oncoming traffic;
- b) create hazards for pedestrians or motorists; or
- c) be of an intensity or brightness that would interfere with the space, comfort, convenience, and general welfare of residents or occupants of adjacent properties or, with vehicular traffic, in the opinion of the Development Officer.

10.7.17 Signs with an electronic message feature shall have automatic timers.

10.7.18 All illuminated signs shall have the capability to be dimmed to the satisfaction of the Development Officer.

10.7.19 External illuminated signs shall:

- a) use full cut-off or, shielded and screened external light sources;
- b) be positioned in a manner that directs the light directly onto the sign; and
- c) minimize any glare off-site.

10.7.20 Internal illuminated signs, where permitted, shall have the light source completely shielded from direct view.

10.7.21 Sign lighting shall be designed to prevent light spill into the sky.

- 10.7.22 Coloured lights shall not be used at a location or in a manner so as to be confused with, or construed as traffic control devices.

Changeable Display Feature

- 10.7.23 Where a sign is allowed with a changeable display feature for frequently changing messages, the messages on the changeable display feature shall relate to:
- a) a special event; or
 - b) a use, business or occupant of the site where the sign is located.

10.8 Rules Governing Sign Area and Height

Computation of Sign Area

- 10.8.1 In order to determine compliance with the maximum allowable sign area permitted under this *Bylaw*, the following shall be established as to how sign areas are measured.
- 10.8.2 Unless otherwise specified as the area of a sign face or sign structure, the term "sign area" shall apply to both the sign face and structure.

Sign Copy Area

- 10.8.3 The copy area of a sign shall be computed as the area within the smallest rectangle enclosing the limits of a sign face, or the combination of the areas of all such rectangles delimiting each sign module, together with any frame or material, texture, or colour forming an integral part of the sign face or used to differentiate the sign face from the structure upon which it is placed.
- 10.8.4 For signs that have no identifiable frame or border, the smallest rectangle that includes all of the sign's words, letters, figures, symbols, logos, fixtures, colours, or other design elements intended to convey the sign's message shall establish the sign's copy area.
- 10.8.5 For signs applied to a kiosk or a cylindrical sign structure, the copy area of the sign face shall be computed as the largest rectangular area achieved from any one view of the sign. Measurements shall be made as a flat plane rectangle projected on the sign.
- 10.8.6 The computation of the copy area of a sign face shall not include the structure, supports, or uprights on which the sign face is placed or any portions of a sign structure that are not intended to contain any message or idea and are purely structural or decorative in nature, other than those portions contained within the rectangle that delimits the sign face or a sign module.
- 10.8.7 For a sign with a manual changeable display feature or, and for any sign on which any of the words, letters, figures, symbols, logos, fixtures, colours or other design elements are routinely changed or are intended to be changed from time to time, the sign copy area shall include the entire area within which any words, letters, figures, symbols, logos, fixtures, colours, or other design elements may be placed, together with any frame or material, texture, or colour forming an integral part of the sign face or used to differentiate the sign face from the structure upon which it is placed.

Sign Structure Area

- 10.8.8 The area of a sign structure shall be computed as the area within the smallest rectangle enclosing the limits of the surface of a sign whereon the sign face or sign modules may be placed, including all portions of a sign structure that provide a background for the sign face but are not intended to contain any message or idea and are purely structural or decorative in nature.
- 10.8.9 For a kiosk or other cylindrical sign structure, the area of the sign structure shall be the

largest measurement achieved from any view of sign structure. Measurements shall be made as a flat plane rectangle projected on or bisecting the sign structure.

- 10.8.10 For signs that are attached, mounted or painted on a wall or other decorative structure, the sign structure area shall be computed as that portion of such wall or other decorative structure that is discernibly devoted to the support of the sign or, by its design or architectural treatment, intended to provide a background or frame for the sign.

Treatment of Open Spaces on a Sign

- 10.8.11 Any open space contained within the limits of the rectangle delimiting the sign face, sign module, or sign structure shall be included in the computation of the area of such sign face, sign module or sign structure.

Multi-faced Signs

- 10.8.12 For double faced signs, when the sign face surfaces are parallel (back-to-back), or where the smallest angle formed between the two faces is 60 degrees or less, the area of the sign shall be taken as the area on the largest side. For double-faced signs where the interior angle formed by the faces is more than 60 degrees, the area of the sign shall be the total area of all sides.

- 10.8.13 For sign structures having only three faces and the interior angle formed between each of the faces is 60 degrees, the area of the sign shall be taken as the area on the largest side. For all other multi-faced signs with three or more sides, the area of the sign shall be the largest total of all faces that are joined by an interior angle or more than 60 degrees that can be viewed from any one direction.

Measurement of Sign Height and Setback Distance

- 10.8.14 The height of a sign shall be equal to the vertical distance from the average grade at the base of the sign. Any earthen berms and elevated foundations supporting signs, signposts or other sign supports shall be included in the height of the sign.
- 10.8.15 The minimum setback distance required shall be measured along the shortest straight line from the nearest point on a sign structure to the nearest point on a property line, sign structure, building or structure to which the minimum setback requirement applies.

10.9 Rules Governing Combination Signs

- 10.9.1 In this *Bylaw*, an Identification Sign shall include Canopy or Awning Signs, Above Canopy and Awning Signs, Below Canopy and Awning Signs, Fascia Signs, Freestanding Signs, Painted Wall Signs and Projecting Signs.
- 10.9.2 A maximum of three types of signs are allowed on one elevation of a business or building and may include one of the following:
- a) Fascia Sign;
 - b) Projecting Sign;
 - c) either a Canopy or Awning Sign, (including Above and Below Awning and Canopy Signs); or
 - d) Painted Wall Sign.
- 10.9.3 There shall not be more than three different types of signs per business on a parcel or site.
- 10.9.4 In addition to the name of the use, business or occupant, an Identification Sign may include:
- a) the hours of operation, the address and contact information for the use, business or occupant to which the sign relates; and
 - b) a description of the merchandise or service offered by the use, business or occupant to which

the sign relates.

- 10.9.5 The maximum area of an Identification Sign that can be used for the description of merchandise or service offered by a use, business or occupant is 30% of the actual copy area of the Identification Sign.
- 10.9.6 Where an Identification Sign includes a changeable display feature, the regulations pertaining to the changeable display feature portion of the type of sign shall be applicable.

10.10 Rules Governing Incidental Signs

- 10.10.1 In this *Bylaw*, an Incidental Sign shall include A-Frame Signs, Regular Post Signs and Flag Signs and does not require a development permit except where it is an Election Sign located within a road right-of-way.

A-Frame Sign

- 10.10.2 An A-Frame Sign shall:

- a) be limited to one sign per business;
- b) not exceed a maximum sign area of 0.55m²;
- c) not exceed a maximum sign height of 0.9m;
- d) not block sidewalks or interfere with pedestrian or vehicular traffic;
- e) be displayed only during business operating hours;
- f) be separated a minimum of 5m from other signs located on or off-site;
- g) be located in front of the building or premises to which the sign pertains; and
- h) be constructed of materials that will collapse, cave-in or give-way upon impact (such as paper, cardboard or other light-weight material.)

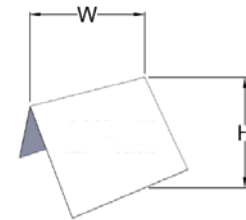


Figure 1

Regular Post Sign

- 10.10.3 A Regular Post Sign within a road right-of-way or in an area that is under the care and control of Strathcona County shall:
- a) not exceed a maximum area of 0.55m²;
 - b) not exceed a maximum height of 0.9m.

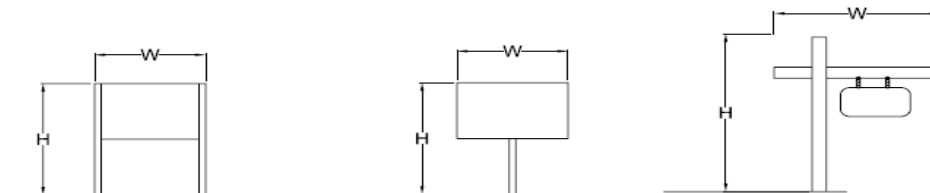


Figure 2

- c) not block any sidewalks or interfere with pedestrian or vehicular traffic;
- d) be separated a minimum of 5m from all other signs; and

- e) be constructed of materials that will collapse, cave-in or give-way upon impact (such as paper, cardboard or other light-weight materials.)
- 10.10.4 A Regular Post Sign outside of a road right-of-way shall:
- a) not exceed a maximum area of 1.1m²;
 - b) not exceed a maximum height of 1.2m;
 - c) not block any sidewalks or interfere with pedestrian or vehicular traffic;
 - d) be separated a minimum of 5m from all other signs; and
 - e) be constructed of materials that will collapse, cave-in or give-way upon impact (such as paper, cardboard or other light-weight materials.)
- 10.10.5 Notwithstanding Section 10.10.4, a Regular Post Sign located outside a road right-of-way, in areas other than the Urban Service Area of Sherwood Park; other hamlet areas and, residential districts, shall have a maximum area of 5m² and a maximum height of 3m.
- Flag Sign (within a road-right of way)**
- 10.10.6 A Flag Sign (within a Road-Right-of-Way) shall:
- a) be limited to a special event; and
 - b) be in accordance with the specifications as shown on Schedule F.

10.11 Signs on Public Property

- 10.11.1 Signs shall not be located on public property, excluding road right-of-ways, without the expressed consent of Strathcona County.
- 10.11.2 Unless specifically permitted by this *Bylaw* or under an agreement with Strathcona County, a sign shall not be placed:
- a) on or over any curb, sidewalk, post, traffic control device, public utility pole, hydrant, boulevard, median, bridge, fence, tree or other surface; or
 - b) across any road or public thoroughfare; or
 - c) within any municipal-owned or occupied facility, or on or within any site upon which a municipal-owned facility is located.
- 10.11.3 A sign shall not project over a property boundary unless permitted by this *Bylaw*.
- 10.11.4 Whenever any sign is installed or erected either wholly on or partly over public property, excluding signs that are permitted within road right-of-ways, the owner shall obtain and at all times maintain in full force and effect a policy of liability insurance covering bodily injury and property damage for claims arising out of the ownership of such sign in an amount satisfactory to Strathcona County, for so long as the sign or any portion thereof remains over public property. Strathcona County shall be named as co-insured on any such insurance policy. An endorsement in a form satisfactory to Strathcona County shall form part of such insurance policy. The owner shall provide the County with a certified copy of such an insurance policy and any renewal thereof. In the event that the owner does not obtain or maintain such insurance or allows such insurance to lapse without renewal thereof, the permit issued for such sign shall be revoked and the owner shall forthwith remove, take down and/or demolish the sign.
- 10.11.5 In addition to the maintenance of the insurance required by Section 10.11.4, every owner of a sign which is installed or erected on or over public property, excluding signs that are permitted within road right-of-way, shall enter into an agreement with Strathcona County in a

form satisfactory to Strathcona County, to indemnify against, and to save Strathcona County harmless from any and all liability resulting from injury to a person or damage to a property, which results from the presence, collapse or failure, of the sign.

- 10.11.6 A Development Officer may require a professional engineer's seal for signs projecting on or over public property.
- 10.11.7 Any permitted sign within a road right-of-way shall not be placed so as to obstruct, or impair vision, or hinder or interfere with pedestrian or vehicular traffic on abutting roads or walkways.
- 10.11.8 The placement of a sign shall not require the removal or destruction of trees, shrubbery or other landscaping without the expressed written consent of Strathcona County.

10.12 Signs within Road Rights-of-Way

- 10.12.1 Strathcona County will only consider the following signs within a road right-of-way:
- a) Election Sign;
 - b) Flag Sign;
 - c) Open House Sign;
 - d) Private Sale Sign;
 - e) Real Estate Sign; and
 - f) Special Event Sign.
- 10.12.2 Notwithstanding Section 10.12.1:
- a) a Non-Permanent Changeable Copy Sign may be considered for public information, the identification of public property, posting of legal notices, or for the direction or regulation of pedestrian or vehicular traffic, as required by the municipality or, the provincial or, federal government, subject to the regulations outlined in Section 10.18.3 d), e), f) and 10.18.4; and
 - b) a Community Identification Sign may be allowed subject to a Development Agreement with Strathcona County.
- 10.12.3 All signs located within a municipal road right-of-way shall:
- a) not be placed on a sidewalk, a centre median of a roadway, any lane or, within a roundabout/traffic circle area;
 - b) not be located so as to obstruct or interfere with roadway maintenance, impede the use of utilities or bus stops or, otherwise create a hazard;
 - c) maintain the following minimum setback distances:
 - i) 1m back from an existing or future curb line;
 - ii) 0.3m from the inside edge of any sidewalk, path or private property; and
 - iii) 3m from any road access.
 - d) not be located within a corner visibility triangle ; and
 - e) not be illuminated.

10.13 Types of Signs

- 10.13.1 All signs shall belong to one of either Sign Type A; Sign Type B; Sign Type C; Sign Type D; Sign Type E, Sign Type F and Sign Type G.

10.14 Rules Governing Type A Signs

- 10.14.1 A Type A Sign does not require a development permit when it is a listed use in a District and the sign otherwise meets the requirements of this *Bylaw*, except where it is an Election Sign located within a road Right-of-Way.
- 10.14.2 A Type A Sign:
- a) is a Temporary Sign; and
 - b) shall not be illuminated.
- Election Sign**
- 10.14.3 An Election Sign shall be limited to an A-Frame Sign or Regular Post Sign where located within a road right-of-way and shall:
- a) be located:
 - i) a minimum of 3m from any access;
 - ii) 10m from an intersection;
 - iii) 1m from a vehicle lane in a road;
 - iv) 0.3m from the inside edge of any sidewalk;
 - v) 15m from another Election Sign of the same candidate or, the same position on a referendum or plebiscite;
 - vi) 30m from an approved Non-Permanent Changeable Copy Sign;
 - vii) 23m from an approved Permanent Sign; and
 - viii) on a side boulevard and not a median or within a roundabout/traffic circle area.
 - b) be self-supporting, able to collapse upon impact and be constructed of paper, cardboard, or other similar light material where it is located within any road right-of-way.
 - c) be erected no more than 30 days prior to a municipal or provincial election or to the voting on a referendum or plebiscite and, no more than 36 days prior to a federal election.
 - d) be removed following the closing of voting stations:
 - i) within 48 hours where located within the Urban Service Area of Sherwood Park; and
 - ii) within 72 hours where located outside the Urban Service Area of Sherwood Park.
 - e) not be illuminated;
 - f) not be placed on or over any curb, sidewalk, post, traffic control device, public utility pole, hydrant, boulevard, median, bridge, fence, tree, balcony or any other surface that may be deemed inappropriate by a Development Officer.
- 10.14.4 An Election Sign shall not be located within a road right-of-way or other lands in Strathcona County's control without a permit and payment of a fee required by the *Fees and Charges Bylaw*. A fee is payable only once for each candidate for each and every subsequent election or for each proponent for a plebiscite or a referendum.
- 10.14.5 Where a Banner Sign or a Non-Permanent Changeable Copy Sign is used for an election, by-election, or for a referendum or plebiscite, the respective regulations of the specific sign shall be applicable.
- 10.14.6 An Election Sign shall not be posted:
- a) on or within any municipally-owned or occupied facility, on or within any site upon which a municipally-owned facility is located, or on a site on which a polling station is located; or
 - b) where a candidate for an election has been acclaimed.
- 10.14.7 Where an Election Sign is located:
- a) within a road right-of-way in the Urban Service Area of Sherwood Park, the Election Sign shall be allowed only adjacent to the following roads ways:

- i) Baseline Road;
 - ii) Sherwood Drive;
 - iii) Clover Bar Road;
 - iv) Broadmoor Boulevard
 - v) Wye Road;
 - vi) Lakeland Drive;
 - vii) Granada Boulevard; and
 - viii) Brentwood Boulevard.
- b) outside of a right-of-way, it shall be a maximum of:
- i) 1.5m² area and 2.0m in height in districts within the Urban Service Area and other hamlet areas, other than parks and services districts or residential districts; and
 - ii) 5m² in area and 3.0m in height in districts other than those districts within the Urban Service Area, other hamlet areas, parks and services districts and residential districts.

Open House Sign

10.14.8 An Open House Sign shall:

- a) be limited to an A-Frame Sign;
- b) only include a directional arrow, the phrase "open house", and the name and/or the logo of the real estate company hosting the open house;
- c) not be located in a centre median of a roadway or on a sidewalk or within a roundabout/traffic circle area;
- d) have a maximum area of 0.55m²;
- e) have a maximum height of 0.9m;
- f) be separated a minimum of 5m from other signs located on-site or off-site; and
- g) be erected or placed no more than three hours prior to an open house and no later than three hours after an open house, except on a weekends. Signs erected on a weekend may not be placed before 6:00 p.m. on a Friday or after 6:00 a.m. on a Monday, except when a Friday or Monday is a statutory holiday, the display dates shall adjust to be displayed during the statutory holiday.

Private Sale Sign

10.14.9 A Private Sale Sign shall:

- a) be limited to an A-Frame Sign or Regular Post Sign;
- b) when located in a road right-of-way shall:
 - i) have a maximum area of 0.55m²;
 - ii) have a maximum height of 0.9m;
 - iii) be located a minimum of 5m from all other signs within a road right-of-way;
 - iv) be limited to a maximum of six signs per property or event;
 - v) be erected no more than 48 hours prior to a private sale and, no more than a total of 72 consecutive hours; and
 - vi) be removed within 24 hours after the conclusion of the private sale.
- c) when located outside of a road right-of-way shall be subject to the regulations of Section 10.10.4. and 10.10.5

Real Estate Sign

10.14.10 An on-site Real Estate Sign shall:

- a) be a Regular Post Sign;
- b) be limited to one sign per site;

- c) not be allowed if there is a Construction Sign or Show Home Sign on-site;
- d) in a residential district, other than those parcels districted as R3, R4 or R5:
 - i) have a maximum area of 1.5m²; and
 - ii) have a maximum height of 1.8m.
- e) in a commercial, industrial, institutional or agricultural district:
 - i) have a maximum area of 6m²;
 - ii) have a maximum height of 4m.
- f) in an R3, R4, or R5 district:

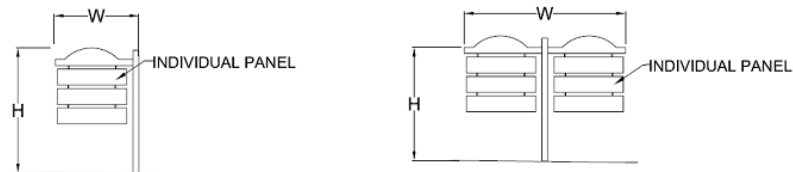


Figure 3

- i) be limited to a maximum of two, five panel Consolidated Regular Post Signs or one, ten panel Consolidated Regular Post Sign per site;
 - ii) have a maximum individual panel area of 0.17m²; and
 - iii) accommodate a maximum of five panels per side of a single pole, to a maximum of ten panels per sign in total.
- 10.14.11 An off-site Real Estate Sign shall only be used to advertise an open house and shall be subject to the regulations of Section 10.14.8:
- Special Event Sign**
- 10.14.12 A Special Event Sign used for the purpose of advertising a special event or for providing public notices:
- a) shall not contain advertising copy other than information specific to the special event;
 - b) shall comply with the regulations of Section 10.7 that are applicable to all signs and with the regulations of the specific type of sign;
 - c) when located in a road right-of-way shall:
 - i) be limited to an A-Frame Sign or a Regular Post Sign;
 - ii) have a maximum area of 0.55m²;
 - iii) have a maximum height of 0.9m;
 - iv) be located 5m from all other signs within the right-of-way;
 - v) be erected no more than five days prior to the activity or event;
 - vi) be allowed to remain within the right-of-way throughout the duration of the event; and
 - vii) be removed within 24 hours following the conclusion of the event.
 - d) when located outside a road right-of-way shall:
 - i) be limited to an A-Frame Sign; a Regular Post Sign, a Non-Permanent Changeable Copy Sign or Banner Sign.
- 10.14.13 Where a Non-Permanent Changeable Copy Sign is used as a Special Event Sign, the regulations of Section 10.18.3, and 10.18.5 are applicable and the sign shall:
- i) be erected no more than five days prior to the activity or event; and
 - ii) be removed within 24 hours following the conclusion of the event.
- 10.14.14 Flag Sign may be considered for advertising special events.

10.14.15 A Flag Sign used for a special event shall be in accordance with the specifications of Schedule F.

10.15 Rules Governing Type B Signs

Fascia Signs

10.15.1 A Fascia Sign shall:

- a) be used to identify the name of the use, business or occupant of a building or premises on which the sign is located;
- b) not exceed a maximum copy area of 25% of the total area of the primary building face, or 9.3m² whichever is less; and 10% of the secondary face of a building or 3.25m², whichever is less;
- c) have a minimum clearance of 2.44m when measured from grade to the bottom of the sign structure;
- d) not extend more than 0.3m horizontally beyond the building face to which it is attached;
- e) not extend above the roof-line of a flat-roofed building or, if there is a parapet or mansard roof, 0.45m above the eave line but not higher than the upper edge of the parapet or mansard roof and the eave line in all other cases;
- f) not contain any advertisement except to identify the name of a business or occupant of a tenant space, where such sign is located above the first floor of a building to which it is attached; (**Bylaw 50-2011**)
- g) not be illuminated when directly abutting a residential parcel or, where it could have an adverse impact on a residential parcel; and
- h) relate to the business or occupant of the building on which the Fascia Sign is located.

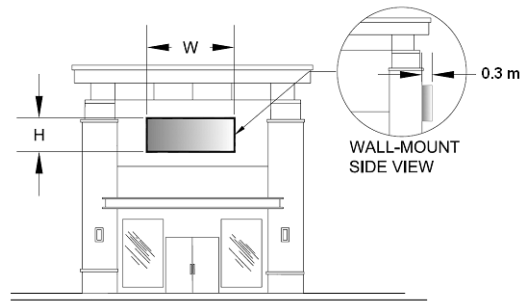


Figure 4

10.15.2 A Fascia Sign may contain a changeable display feature provided that:

- a) a maximum of 30% of the sign is used for changeable display feature;
- b) the messages on the changeable display feature relate to:
 - i) a use, business or occupant of the site where the Fascia Sign is located;
 - ii) the services of a use, business or occupant of the parcel where the Fascia Sign is located;
 - iii) information that may otherwise be included on a Real Estate Sign; or
 - iv) a special event for a non-profit organization.

10.15.3 A Fascia Sign may consist of individual letters, symbols or logos that are attached directly to the building.

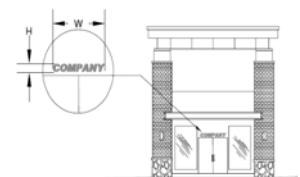


Figure 5

10.15.4 A sign located at the rear entrance of a business shall:

- a) be a Fascia Sign;
- b) be limited to one sign per business;
- c) be a maximum of 0.27m²; and

- d) not be illuminated.

Flag Sign

10.15.5 A Flag Sign on private property may:

- a) be decorative; or
- b) promote the buying or selling of a product, or the supply of services that are available on the property on which the Flag Sign is located.

10.15.6 A Flag Sign on private property shall:

- a) have a maximum sign area of 2.5m²;
- b) have a maximum sign height of 10.5m where it is located on a freestanding support and, 3m from the top of a roof including a supporting system when mounted on the roof;
- c) have minimum clearance of 3.5m from the bottom edge of the flag to grade;
- d) be setback a minimum of 1m from any property line; and
- e) have a separation distance of 5m from any other sign on-site, other than another Flag Sign.

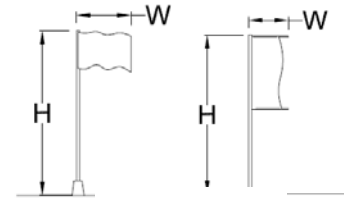


Figure 6

10.15.7 A Flag Sign in a residential district that is used for show home purposes shall:

- a) be decorative;
- b) be located on a property for a period not exceeding 12 months; and
- c) be limited to a maximum of:
 - i) one flag sign on a parcel with a frontage of 30m or less; and
 - ii) three flags on a parcel with a frontage greater than 30m.

10.15.8 A Flag Sign in a non-residential district shall:

- a) be limited to a maximum of:
 - i) three signs on a parcel with a frontage of 30m or less; and
 - ii) six signs on a parcel with a frontage greater than 30m.

Window Sign

10.15.9 For the purpose of this Section “window area”, includes all contiguous panels of glass, including panes of glass that would be contiguous if not separated by mullions.

10.15.10 In a residential district, a Window Sign shall:

- a) only be allowed in conjunction with a home based business; and
- b) have a maximum copy area of 0.28m.

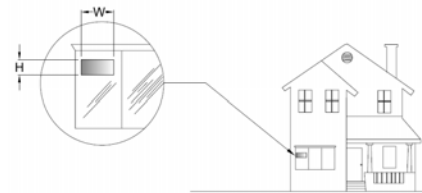


Figure 7

10.15.11 In an agricultural district, a Window Sign shall:

- a) only be allowed in conjunction with an agricultural or home-based business; and
- b) have a maximum copy area of 0.5m²

10.15.12 In a commercial district:

- a) a Window Sign shall:
 - i) be limited to the first and second storey of a building;

- ii) not exceed 50% of the window area of a primary building face and 25% of a secondary building face; and
 - b) Window Signs located on a second storey of a building shall consist only of a logo, the name of the building, the street address and/or a particular tenant.
- 10.15.13 A Window Sign located on the second storey of a building shall consist only of a logo, the name of building, the street address, or a particular tenant.

10.16 Rules Governing Type C Signs

Canopy or Awning Sign

- 10.16.1 A Canopy or Awning Sign shall:
- a) be considered part of the building face, and any copy attached to it shall contribute to the maximum cumulative copy area of the building face for Identification Signs;
 - b) not be covered by, or have signs attached to it that would exceed 50% of the front face area of the canopy or awning;
 - c) have a minimum clearance of 2.44m measured from grade to the lowest point of the canopy or awning;
 - d) be a maximum of 1.5m in height measured from the lowest point of the canopy or awning to the highest point of the canopy or awning;
 - e) not extend:
 - i) more than 1m from the building to which it is attached if it is a sign attached to an awning structure;
 - ii) more than 2.44m from the building to which it is attached if it is a sign attached to a canopy structure;
 - f) have a minimum separation distance of 2m from another awning or canopy structure; and
 - g) be compatible with the building on which is located in terms of materials, colours, size and location on the building.

Above Canopy or Awning Sign



Figure 8

- 10.16.2 A sign above a canopy or awning structure shall:
- a) not project outward/perpendicular beyond the canopy or awning structure;
 - b) not extend more than 0.5m above the canopy or awning structure; and
 - c) count towards the maximum total copy area for the canopy or awning structure on which it is attached.

Under Canopy or Awning Sign

10.16.3 A sign under a canopy or awning structure shall:

- a) not extend horizontally beyond the canopy or awning structure on which it is located;
- b) not exceed a maximum sign area of 1.5m²;
- c) be limited to one Under Canopy or Under Awning Sign per business or building;
- d) not exceed 0.3m in height measured from the lowest point of the Canopy or Awning Sign to the highest point of the Canopy or Awning Sign;
- e) be spaced a minimum of 4.5m from another Under Canopy Sign or Awning Sign;
- f) count towards the maximum allowable copy area for the canopy or awning structure on which it is located; and
- g) have a minimum clearance of 2.44m.

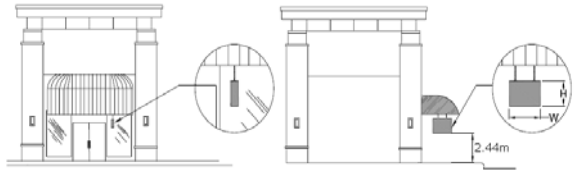


Figure 9

Painted Wall Sign

10.16.4 Any text, picture, illustration or similar graphic that advertises the name of a business or, is a logo or symbol of a business that occupies the building on which the Painted Wall Sign is located may:

- a) cover up to 30% of the primary building face; and
- b) cover up to 100% of a secondary building face.

10.16.5 A Painted Wall Sign shall:

- a) not include more than 10% or 8m², whichever is less, for any text that advertises the name of the business or, a logo associated with the business;
- b) not exceed a maximum of one Painted Wall Sign per building;
- c) relate to the business or occupant of the building on which the Painted Wall Sign is located; and



Figure 10

- d) be removed and the wall refinished, to be consistent with the rest of the building, if the business to which the sign relates ceases to be located in the building upon which the sign is located.

Projecting Sign

10.16.6 A Projecting Sign shall:

- a) only be located on the primary building face;

- b) not have a separation of more than 0.6m between the sign and the primary building face to which it is attached;
- c) not project more than 2m from the building face to which it is attached or, 0.3m from the road edge of the sidewalk, whichever is less;
- d) have a maximum copy area of 2.23m² per side or 25% of the area of the primary building face, whichever is less;
- e) have a minimum clearance of 2.44m when measured from grade to the bottom of the sign structure;
- f) not project over public property unless written approval is provided by Strathcona County; and
- g) not project more than 0.3m above the roof line or, the maximum allowable height of the building, whichever is less.

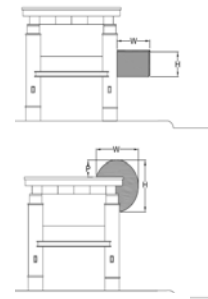


Figure 11

10.17 Rules Governing Type D Signs

Freestanding Changeable Copy Sign

- 10.17.1 A Freestanding Changeable Copy Sign is a Permanent Sign and shall:
- a) have a maximum sign area of 9m²;
 - b) have a maximum height of 3m;
 - c) have a maximum width of 3m;
 - d) be a minimum of:
 - i) 30m from any other Freestanding Sign;
 - ii) 6m from any access; and
 - iii) 15m from any property line shared with another parcel or site;
 - e) not be placed on a vacant or undeveloped parcel;
 - f) not be permitted in a Direct Control District, unless specifically included in the District; and
 - g) be limited to:
 - i) one Freestanding Changeable Copy Sign per parcel where the total frontage is 90m or less; and
 - ii) two Freestanding Changeable Copy Signs per parcel where the total frontage is more than 90m.
- 10.17.2 A Freestanding Changeable Copy Sign located within a PS or PR District shall:
- a) shall not require a development permit application; and
 - b) be in accordance with the requirements of the Community Event Information Sign standard design.

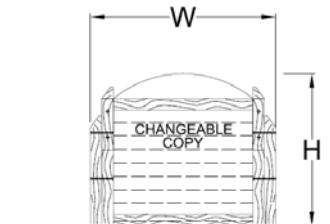


Figure 12

Freestanding Pylon Sign and Freestanding Monument Sign

- 10.17.3 A Freestanding Pylon Sign and Freestanding Monument Sign shall:
- a) not have a copy area greater than 85% of the sign area;
 - b) be landscaped a minimum of 2m extending around the centre base of the Freestanding Sign to the satisfaction of the Development Officer who shall take into account access for maintenance;
 - c) maintain a minimum clearance of 2.44m when measured from ground to the bottom of the sign structure except where it is a Freestanding Monument Sign;
 - d) not interfere with traffic circulation or vehicle parking;
 - e) have any electrical power supply provided underground;
 - f) not be constructed within a parking area or, such that it results in a reduction of the number of required parking spaces;
 - g) be separated a minimum of:

- i) 30m from any other Freestanding Sign;
- ii) 15m from a property line shared with another site; and
- iii) 1m from a property line adjacent to a roadway; and
- h) not obscure a pedestrian or drivers line of vision from a road or sidewalk to oncoming traffic. The line of vision shall be measured a distance of 6m back along both abutting and intersecting roads along the abutting property lines of the lot from the point of intersection of the roads. In the case of an access road, the 6m shall be measured back along the edge of the access road from the point of intersection of the road, and
- i) not project over a vehicular traffic area such as parking lot, aisle or driveway.

10.17.4 Where a parcel fronts onto more than one street, one additional sign may be permitted provided the distance between each Freestanding Pylon or Freestanding Monument Sign is 50m.

10.17.5 A Freestanding Pylon or Freestanding Monument Sign may:

- a) be illuminated; and
- b) contain a changeable display feature provided the changeable display feature does not exceed more than 25% of the sign area.

10.17.6 A Freestanding Pylon or Freestanding Monument Sign located on a parcel districted as C1, C7, AG-HI shall:

- a) not exceed a maximum sign area of 9.5m²;
- b) not exceed a maximum height of 6m;
- c) not include a rotating element or an electronic message feature; and
- d) be limited to one sign per parcel.



Figure 13

10.17.7 In an R3 or R4 district, a Freestanding Pylon Sign or Freestanding Monument Sign shall be used only to identify the site and shall:

- a) not exceed a maximum area of 5m²;
- b) not exceed a maximum height of 3m;
- c) not include a rotating element or an electronic message feature; and
- d) be limited to:
 - i) one sign per site or parcel with a frontage of 30m or less;
 - ii) two signs per site or frontage of 60m or less; and
 - iii) three signs per frontage of over 90m.

10.17.8 A Freestanding Pylon or Freestanding Monument Sign located on a parcel in all other non-residential districts not listed in Section 10.17.6 shall:

- a) not exceed a maximum sign area of 22m²;
- b) not exceed a maximum height of 9m;
- c) not exceed a maximum of:
 - i) one sign per parcel on a parcel of 90m in width or less;
 - ii) two signs per parcel on a parcel of more than 90m in width but no greater than 180m; and
 - iii) three signs per parcel on a parcel greater than 180m in width.

10.17.9 Notwithstanding Section 10.17.8 a Freestanding Pylon or Freestanding Monument Sign located within the Urban Service Area of Sherwood Park, on a commercial or industrial parcel adjacent to Highway 16:

- a) may:
 - i) have a maximum sign area of 55m²;
 - ii) have a maximum sign height of 15m; and

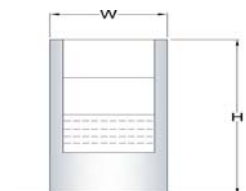


Figure 14

- iii) incorporate an electronic message feature up to a maximum of 10% of the sign area; and
- b) shall:
 - i) not incorporate a rotating element; and
 - ii) be limited to one Freestanding Pylon or Freestanding Monument Sign per parcel where the sign area is over 22m².

Entrance Sign

10.17.10 An Entrance Sign shall:

- a) be in the form of a Freestanding Monument Sign;
- b) not exceed a maximum height of 3m;
- c) not exceed a maximum width of 3m;
- d) not exceed a maximum sign area of 5m²;
- e) not have a copy area greater than 50% of the sign area;
- f) not be placed on a vacant or undeveloped parcel;
- g) incorporate landscaping where required by the Development Officer;
- h) be located at the entrance to a site or parcel; and
- i) not exceed a maximum of:
 - i) two signs per site or parcel with a frontage of 90m or less;
 - ii) three signs per site or parcel with a frontage of over 90m; and
 - iii) shall not include an electronic message feature or changeable display feature.

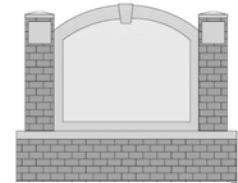


Figure 15

Freestanding Rotating Sign

10.17.11 A Freestanding Rotating Sign shall:

- a) be limited to one sign per parcel;
- b) only be considered on a parcel districted as C2, C4 or C5;
- c) not exceed a maximum height of 3m;
- d) not consist of more than four sign faces, each with a maximum sign copy area of 3.5.m²;
- e) be a minimum of 1m from any property line not abutting another parcel and not overhanging into a public road right-of-way or an adjacent property;
- f) be a minimum of 15m from any property line shared with another parcel or site; and
- g) be a minimum of 30m from any other Freestanding Sign.

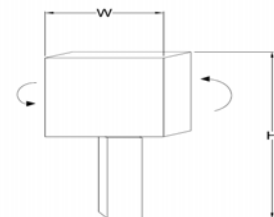


Figure 16

10.18 Rules Governing Type E Signs

10.18.1 A Type E Sign:

- a) is a Temporary Sign; and
- b) shall not be illuminated.

Banner Sign

10.18.2 A Banner Sign shall:

- a) not exceed a maximum of one sign per building or individual commercial unit within a building or parcel;
- b) only be located on a parcel that is districted commercial, PG or PR district;
- c) not exceed more than 25% of the area of the wall to which it is attached; and
- d) be displayed for a period of up to 30 consecutive days per special event to a maximum of 90 days in a calendar year, per building or parcel;

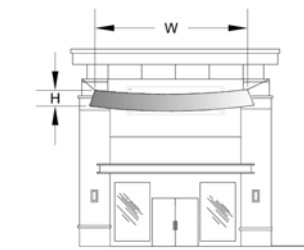


Figure 17

- e) be located a minimum of 1.0m from the boundary of a site.

Non-Permanent Changeable Copy Sign

10.18.3 A Non-Permanent Changeable Copy Sign is a Temporary Sign and shall:

- a) have a maximum sign area of 5m²;
- b) have a maximum sign height of 3m;
- c) have a maximum sign width of 3m;
- d) not be illuminated or include audio;
- e) not interfere with or obstruct access to or from a parcel or, any traffic control device;
- f) be located a minimum of:
- i) 10m from the property line abutting another parcel other than a residential parcel;
 - ii) 15m from the property line abutting a residential parcel;
 - iii) 3m from any access to or from a parcel;
 - iv) 10m from an intersection;
 - v) 30m from another Type E, Non-Permanent Changeable Copy Sign; and
 - vi) 23m from a Type D Sign; and
- g) not be permitted on:
- i) a vacant or undeveloped parcel;
 - ii) a parcel districted as Direct Control, unless specifically included within the district; or
 - iii) a parcel that has an approved Freestanding Changeable Copy sign.
- h) Notwithstanding Section 10.18.3 g) i) one sign per parcel or site shall be permitted within a C3, C5 or ILT District.

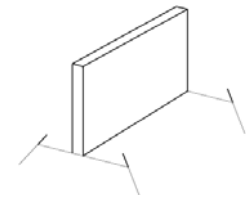


Figure 18

10.18.4 Where a Non-Permanent Changeable Copy Sign is located within a right-of-way area or on any other public property, it shall be used only for public notice as required by municipal, provincial or federal legislation and shall:

- a) have a maximum sign area of 2.6m²;
- b) have a maximum height of 2.44m;
- c) have a maximum width of 1.5m;
- d) be erected no more than seven days prior to an activity or event;
- e) be allowed to remain in the right-of-way throughout the duration of the event; and
- f) be removed within twenty-four hours following the conclusion of the event or activity.

10.18.5 A Non-Permanent Changeable Copy Sign may be placed on a site for 365 days from the date of approval of the application. When a permit expires, a new permit application is required and shall be dealt with as a new application. There shall be no obligation to approve a permit on the basis that a previous permit had been issued.

10.19 Rules Governing Type F Signs

10.19.1 A Type F Sign is a special purpose sign and may be a Fascia Sign, a Freestanding Pylon Sign or a Regular Post Sign.

Agricultural Identification Sign

10.19.2 An Agricultural Identification Sign shall:

- a) be a Fascia Sign or a Freestanding Sign;
- b) be limited to one sign on a lot, parcel or tract of land that is a minimum of 32ha;
- c) have a maximum area of 5.9m²;
- d) have a maximum height of 3m.
- e) where illuminated:
- i) be internally illuminated; or

- ii) be shielded so that no direct illumination is visible elsewhere other than on the sign, if externally illuminated.

Agricultural or Residential Business Sign

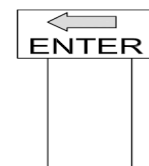
- 10.19.3 An Agricultural or a Residential Business Sign:
- a) shall only be permitted with an approved Development Permit for a business located on a lot or parcel that is districted as residential or agricultural;
 - b) be limited to one sign on a lot or parcel; and
 - c) not be illuminated.
- 10.19.4 A Residential Business Sign shall:
- a) In the Urban Service Area of Sherwood Park and all other hamlet areas or on a site less than 0.8ha in an agricultural or rural residential district:
 - i) be a Fascia Sign; and
 - ii) have a maximum area of 0.37m².
 - b) Outside the Urban Service Area of Sherwood Park on a parcel 0.8ha or greater:
 - i) be a Fascia Sign with a maximum area of 1.5m² or a Freestanding Sign that has a maximum height of 2.44m and a maximum area of 1.5m².
- 10.19.5 An Agricultural Business Sign shall:
- a) be a Fascia Sign that has a maximum sign area of 1.5m²; or
 - b) be a Freestanding Sign that has a maximum sign area of 1.5m² and, a maximum height of 2.44m.

Construction Sign

- 10.19.6 A Construction Sign is a Temporary Sign and shall:
- a) be limited to one sign per parcel; and
 - b) be placed on site no sooner that ten days prior to commencement of construction on site; and
 - c) be removed within seven days following completion of construction.
- 10.19.7 A Construction Sign relating to undeveloped sites or sites where the development is being carried out in accordance with a development permit shall:
- a) have a maximum sign area of 2.8m² and maximum sign height of 3m, if the parcel frontage is 30m or less; and
 - b) have a maximum sign area of 6m² and a maximum sign height of 4m, if the parcel frontage is greater than 30m.
- 10.19.8 A Construction Sign relating to developed sites or sites with existing development or work for which a development permit is not required shall:
- a) in a residential district, have a maximum sign area of 1m² and a maximum sign height of 2m;
 - b) in a commercial, industrial, utilities or parks district, have a maximum sign area of 4.6m² and a maximum sign height of 3m; and
 - c) in an agricultural district, have a minimum sign area of 6m² and a maximum sign height of 4m.

Directional Sign

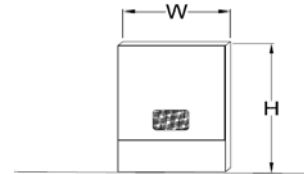
- 10.19.9 A Directional Sign:



- a) shall not have any advertising or slogans, but may have a logo or name of the business; and
- b) may be indirectly illuminated.
- 10.19.10 A Directional Sign in high density residential districts (R3, R4, R5) shall:
- a) have a maximum sign area of 0.4m² and a maximum sign height of 0.9m² and
- b) be limited to two Directional Signs per site or parcel.
- 10.19.11 A Directional Sign in a commercial, industrial, institutional, parks or utilities district shall:
- a) have a maximum area of 0.55m² and a maximum sign height of 1.5m; and
- b) be limited to four signs per site or parcel.
- 10.19.12 When a Directional Sign is located on a building or structure it shall be on a building or structure located at the entrance to a site and, shall be placed parallel to the face of a building or structure.
- 10.19.13 A Directional Sign in an agricultural district shall:
- a) have a maximum sign area of 0.55m² and a maximum height of 1.5m; and
- b) be limited to a maximum of two signs per site or parcel.

Figure 19**Menu Board Sign**

- 10.19.14 A Menu Board Sign shall:
- a) only be located on a parcel that is districted as commercial;
- b) have a maximum sign area of 3m²;
- c) have a maximum sign height of 3m;
- d) incorporate landscaping where required by a Development Officer;
- e) be limited to a maximum of two Menu Board Signs per business on a site; and
- f) not create any off-site nuisance with regard to noise or illumination, as determined by a Development Officer.

**Figure 20****Show Home Sign**

- 10.19.15 A Show Home Sign is a Temporary Sign and shall:
- a) have a maximum area of 3m²;
- b) have a maximum height of 3m; and
- c) be removed:
- i) upon completion of the subdivision for which it is advertising; or
 - ii) upon removal of a temporary sales office for which it is advertising; or
 - iii) upon residential occupancy of the show home for which it is advertising; or
 - iv) within three years from the date of approval of the development permit; or
 - v) whichever comes first.
- 10.19.16 The maximum total sign area for all Show Home Signs on a parcel where a show home is located is 6m².
- 10.19.17 Where a Show Home Sign is a Freestanding Sign, it shall be located a minimum of 3m from any property line.

10.20 Rules Governing Type G Signs

Inflatable Sign

- 10.20.1 An Inflatable Sign is a Temporary Sign and shall:
- only be located on a parcel that is districted a C3, C5 or ILT District as shown in Schedule E.
 - be set back a minimum of 100m measured from the base of the Inflatable Sign to the boundary of any parcel that is districted as residential;
 - be located a minimum of 5m from any other sign on-site;
 - not be located within any required yard or setback;
 - be securely attached or anchored and must touch the surface to which it is anchored;
 - not interfere or obstruct access to or from a parcel;
 - not exceed the height of the district in which it is located, to a maximum of 14m; and
 - be limited to a maximum of one Inflatable Sign on a site.



Figure 21

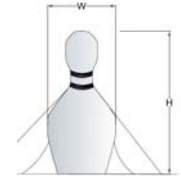


Figure 22

- 10.20.2 An Inflatable Sign may be placed on a site for a total of 365 days from the date of approval of the application. When a permit expires a new permit application is required and shall be dealt with as a new application. There shall be no obligation to approve a permit on the basis that a previous permit had been issued.

10.21 Enforcement

General

- 10.21.1 A Designated Officer may enforce the provisions of the *Municipal Development Government Act* and its regulations, the conditions of a development permit for a sign and the regulations of Section 10 of this *Bylaw*. Enforcement may be by Notice of Violation or any other authorized action to ensure compliance.

Contravention

- 10.21.2 Any person who has caused a sign or other advertising to be erected, displayed or altered on private property without first having obtained a permit to do so, or has obtained a permit but caused a sign or other advertising device to be erected, displayed or altered contrary to an approved plan for which a permit has been issued shall make such a sign or other advertising device comply with the Sign Regulations of this *Bylaw* or shall remove such sign or other advertising device within seven days of receipt of notice from Strathcona County that such sign or other advertising device is in contravention of Section 10 of this *Bylaw*.

Entry

- 10.21.3 A Designated Officer may, with the consent of the landowner, and at any reasonable time, enter upon any lands for the purpose of:
- inspecting a sign;
 - determining whether the sign has been erected or maintained in compliance with:
 - the sign regulations of this *Bylaw*;
 - the condition of a permit issued under this *Bylaw*; or
 - an order made under this *Bylaw*; and
 - determining if a sign is unsafe.
- 10.21.4 A person shall not prevent or obstruct a Designated Officer from carrying out any official duty under Section 10 of this *Bylaw*.

10.21.5 Where consent is not given to enter the lands, Strathcona County may apply for a court order to enter the lands.

Unsafe Sign

10.21.6 A sign is unsafe if it is:

- a) structurally inadequate or faulty;
- b) in a condition that could be hazardous to the health or safety of any person or vehicle; or
- c) located so as to cause a hazard or obstruction.

Notice of Violation

10.21.7 Notice shall be given to the landowner of the property on which a sign is located or the owner of a sign:

- a) that is not erected or maintained in compliance with a provision of this *Bylaw*; or
- b) that is not in accordance with the conditions of a permit issued under this *Bylaw*; or
- c) that is in an unsafe condition.

10.21.8 No notification shall be required prior to removal of any unauthorized or otherwise illegal sign located on public lands or within any a road right-of-way.

10.21.9 After serving a Notice of Violation under Section 10.21.12 and where a sign is in an unsafe condition, the Designated Officer may provide 24 hours to have the sign removed.

Contents of Notice of Violation

10.21.10 The Notice of Violation shall:

- a) set out the contravention or unsafe condition;
- b) identify the required corrective action;
- c) provide a deadline for compliance or state when the Notice of Violation is to be complied with; and
- d) include a statement that if the requirements of the Notice of Violation have not been complied with, within the time specified, a Designated Officer of the County, their contractor or other agent may enter the property and remove the sign and in so far as possible, restore the site to its original condition without further notice. Any required restoration to a site would be at the sole expense of the owner.

10.21.11 Nothing in this *Bylaw* shall prevent a Designated Officer from immediately issuing a violation ticket.

Service of Notice of Violation

10.21.12 The Notice of Violation referred to in Section 10.21.7 may be given:

- a) by personal service upon the party being served;
- b) by regular mail sent to the last known address of the party being served, as shown on the County tax roll;
- c) by prominently posting a copy of the notice either:
 - i) on the sign in respect of which the notice is given; or
 - ii) on the land upon which the sign is located; or
- d) by facsimile to an address of the sign owners business.

10.21.13 Where the notice is given in accordance with:

- a) Section 10.21.12 a), it is deemed to have been received by the party being served on the date of service on the party being served;
- b) Section 10.21.12 b), it is deemed to have been received by the party being served on the fifth day after the document is mailed; and
- c) Section 10.21.12 c), it is deemed to have been received by the party served, upon posting of the notice of the sign or, on the lands upon which the sign is located.

10.21.14 A Designated Officer is not required to issue a Notice of Violation before commencing any other enforcement action.

Non-Compliance with Notice of Violation

- 10.21.15 In addition to any other enforcement action:
- a) Where a Notice of Violation is not complied with, within the time specified in the Notice, a Designated Officer may issue an order to have the sign removed and the site restored as far as possible to its original condition. For the purpose of this Section, a Designated Officer, his contractor or other agent may at any time enter upon the lands containing the sign, in respect of which the notice was made.

Order

- 10.21.16 Pursuant to the Municipal Government Act or its regulations, a Designated Officer may issue an order to any or all of the following:
- a) the owner of the land, the building, the structure, the sign; or
 - b) the person in possession of the land, building, structure, the sign; or
 - c) the person responsible for the contravention.

- 10.21.17 Where a person fails or refuses to comply with an order under this Section, the County may take such action as is necessary to carry out the order.

- 10.21.18 The costs and expenses incurred in carrying out an order shall be placed on the tax roll of the land.

Appeal

- 10.21.19 A person named in an order may appeal to the Subdivision and Development Appeal Board, of Strathcona County.

Removal of Signs from Public Property

- 10.21.20 Where any portion of a sign is placed on public property contrary to any provisions of this Bylaw, a Designated Officer may remove the sign or cause the sign to be removed at the expense of the owner.

Storage of Signs

- 10.21.21 A sign that is removed pursuant to this Bylaw shall be stored by the County for at least 30 days, during which time the owner or his agent may claim and retrieve the sign upon payment to the County of the impoundment and storage fee, in accordance with Strathcona County's Fees and Charges Bylaw.

Destroying of Signs

- 10.21.22 If a sign is not claimed or retrieved by the owner or his agent after 30 days of its removal, a Designated Officer is authorized to destroy or otherwise dispose of any sign without any further notice or compensation to the owner.

- 10.21.23 Notwithstanding Section 10.21.21 and Section 10.21.22 where a sign that be constructed of poster board, foam core board, illustration board or any other similar material is removed pursuant to this Bylaw, it may be disposed of within 24 hours without any notice or consideration to the owner.

Cost Recovery

- 10.21.24 The costs incurred by the County in removing the sign, restoring a site or destroying a stored sign, including the cost of any immediate measures taken to terminate an immediate danger are debts due to Strathcona County and may be recovered in a:
- a) court action; or
 - b) by adding the costs to the County tax roll and collecting all costs in the same manner as Municipal taxes.

Liability

10.21.25 The owner of a sign and/or any person erecting, causing to be erected or maintaining any sign or sign structure shall be liable and responsible for such sign or sign structure.

Immunity and Indemnity

10.21.26 Strathcona County shall not be liable for any damage to or loss of, a sign that was erected in contravention of the provisions of this Bylaw and removed by a Designated Officer.

10.21.27 The County shall not be liable for any loss of revenue resulting from the removal of a sign pursuant to the provisions of this Bylaw.

10.21.28 The County shall be indemnified and saved harmless from and against any and all claims and demands, causes of action, loss, costs, damages, or expenses arising from the erection, maintenance, removal or falling of a sign, sign structure or part thereof.

Schedule “D”

DEFINITIONS for SIGN REGULATIONS

Abandonment as it pertains to signs means a sign located on a property which becomes vacant and unoccupied or, any sign which pertains to a time, event or purpose for which it no longer applies.

Advertisement means any device or representation visible to the general public that is for the purpose of directly or indirectly promoting sales or drawing attention to an event.

A-Frame Sign means a Freestanding Sign with two angled sides, to which copy can be applied, that meet at the top to form the shape of a triangle, or an inverted “V”, when resting directly on the ground.

Agricultural Identification Sign means a sign indicating the name and address of a farm site and/or the occupant of a farm site, but does not include any advertising.

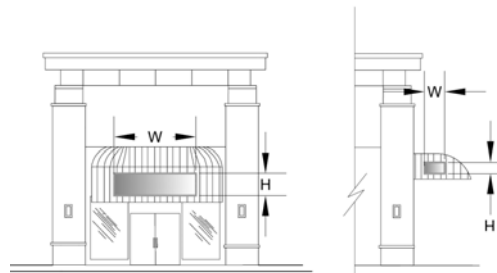
Agricultural or Residential Business Sign means a sign installed, erected or displayed to identify a business located on a parcel or a site within an agricultural or residential district and contains only the name of the business on-site.

APEGGA means the Association of Professional Engineers, Geologists and Geophysicists.

Audible Sign means any sign that emits a sound which can be heard or, emits a signal that can be converted to sound that can be heard

Awning means a light detachable system of fabric, sheet metal, plexiglas or other similar material, which is entirely supported from a building by a fixed or retractable frame.

Awning Sign means a sign that is painted on or affixed flat to the exterior surface of an awning.



Awning with Awning Sign

Awning (Above) Sign means a Fascia Sign or Channel Letter Sign attached to the top side of an awning.

Awning (Under) Sign means a sign that is suspended from an awning and is entirely under the awning.

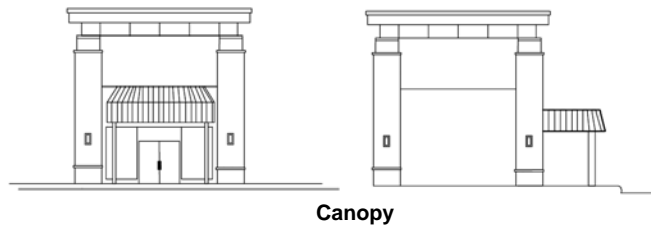
Banner Sign means a sign made of lightweight, flexible fabric or material that is affixed to the exterior façade of a building to which copy is painted, stamped, stenciled, perforated, stitched or otherwise applied directly onto its surface.

Beacon means any light with one or more beams directed into the atmosphere or directed at one or more points that may differ in location from the light source and, any light with one or more beams that rotate or move.

Billboard means a sign that is a large flat panel surface designed to provide for outdoor advertising and, that is typically located adjacent to high traffic areas or streets.

Building Face means that portion of any exterior elevation of a building exposed to public view, extending from the grade to the eaves or the top of the parapet wall and the entire length of the building elevation, including all areas divided by firewalls.

Canopy means an architectural feature or structural protective element affixed to the exterior wall of a building over a door, entrance, outdoor service area or similar type of entrance way.



Canopy Sign means a sign that is painted on or affixed to the exterior surface of a canopy.

Canopy (Above) Sign means a Fascia Sign or Channel Letter Sign attached to the top side of a canopy.

Canopy (Under) Sign means a sign that is suspended from a canopy and is entirely under the canopy.

Changeable Display Feature means an area on a sign that can be changed manually or automatically by electrical means.

Channel Letter Sign means a fascia sign that is a single solid structure resembling a letter, number or other symbols that when affixed horizontally parallel to the exterior façade of a building displays a message.

Charitable Organization means a voluntary organization that is registered with the Canada Revenue Agency and, primarily carries on its own charitable activities. It can be incorporated, or it can be established by a constitution or a trust document. A charitable organization does not use its income to benefit its members. It receives its funding from a variety of arm's length sources and provides a tangible benefit to the public.

Clearance means the unobstructed vertical distance between the finished grade or finished floor and the underside of a sign or structure.

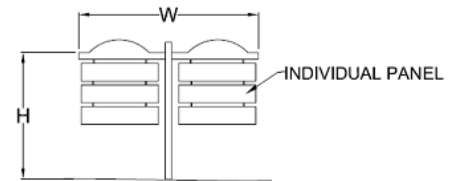
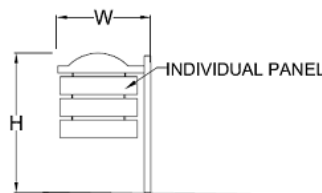
Community Event Information Sign means a Permanent Sign of a standard design with a changeable display feature that is used for advertising community events or notices. These signs are required to be of a design that is acceptable to Strathcona County's Recreation, Parks and Culture.

Community Identification Sign means a sign indicating the name of a subdivision or community.



Comprehensive Development means a development that may include more than the one lot but gives the appearance of a single site development.

Consolidated Regular Post Sign means a Freestanding Sign consisting of a base placed in or on the ground, with a flat copy area with one or two sides to which copy can be applied, and is designed to be divided into multiple "panels".



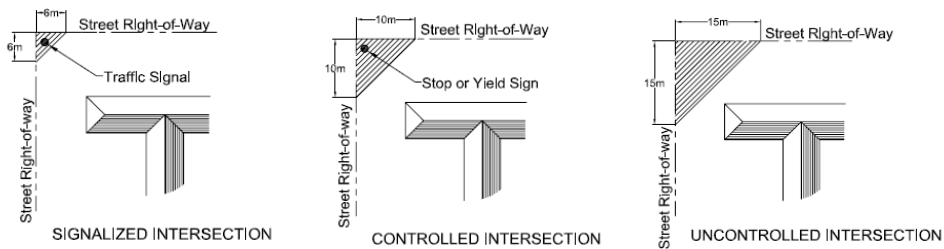
Construction Sign means a sign

used to identify a construction project, the owner, general contractor, sub-trades, architect, engineers and others associated with the design, planning and development of a project under construction.

Contractor as it pertains to signs, means a company or business that is contracted to complete a project related to the construction, renovation or alteration of a structure, building or any other development. Copy means any letters, characters, numbers, graphics or symbols that make up the message on a sign.

Copy Area means the area contained within the smallest square or rectangle that will enclose the copy of the sign.

Corner Visibility Triangle means a triangular area at a street corner formed by measuring from the actual and projected point of the intersection of the property boundaries abutting the street, a specific distance along each such property boundary to two points and adjoining those two points. The sightline will be measured from the intersection of the property lines adjoining the streets as shown on the illustrations below.



Cumulative Sign Coverage means the total of the combined copy area of all signs applied to a single building face, or to a site.

Developed Parcel, as it pertains to signs, means a residential parcel containing a principle building, or a non-residential (including agriculture) parcel accommodating a principle building or non-residential use.

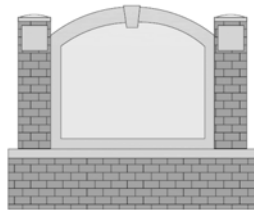
Directional Sign means a sign that is located entirely on-site and provides information and directions necessary for persons entering, traveling through or, exiting a site.

Double-Faced Sign means a sign that has sign face surfaces parallel to each other (back to back).

Election means an event that indicates support for a candidate or, the position on a referendum or plebiscite pursuant to municipal, provincial or federal legislation.

Electronic Message Feature, as it pertains to signs, means that portion of a sign that is comprised of a device which displays text, scrolling text, or characters, through electronically controlled single-colour changing lights or digital programming.

Entrance Sign means a sign that is located at the entrance to a site or parcel that identifies the business name of the site at which the sign is located.



Façade means the exterior wall of a building exposed to public view, or that wall viewed by persons not within the building.

Fascia Sign means a sign that runs parallel to the face of a building on which it is displayed or attached, but does not include a Painted Wall Sign or a Window Sign.

Flag Sign means a sign that is made of lightweight flexible fabric or material with one or two sides to which copy can be applied and, which is attached to a freestanding pole, or to a structure placed in or on the ground.

Freestanding Changeable Copy Sign means a Freestanding Sign consisting of a base placed in or on the ground, with a flat copy area of one or two sides to which copy can be applied and is designed to allow for the message or advertising to be changed frequently and easily.

Freestanding Monument Sign means a Freestanding Sign that is a single solid structure placed in or on the ground which is wholly independent of any other object for support, and includes a copy area with one or two sides to which copy can be applied. A Freestanding Monument Sign may include a changeable display feature or an electronic message feature.

Freestanding Pylon Sign means a sign that has independent supports consisting of a base of one or more upright posts, rods, poles, stakes or similar support, placed in or on the ground, with a flat copy area, with one or two sides to which copy can be applied. A Freestanding Pylon Sign may include a changeable display feature or an electronic message feature.

Freestanding Rotating Sign means a Freestanding Sign consisting of a base placed in or on the ground

with a copy area or portion thereof that rotates around an upright axis in either a clockwise or counter clockwise motion. A Freestanding Rotating Sign shall not include a changeable display feature or an electronic message feature.

Freestanding Sign means a sign that has independent supports placed in the ground and that is not part of a building or structure.

Home Builder means a company or business that constructs or renovates residential dwellings.

Height as it pertains to signs means the maximum vertical distance between the average grade at the base of the sign and the highest point on the sign. Any earth berms and elevated foundations supporting the sign, signpost or other sign supports shall be included in the height of the sign.

Identification Sign means a sign that identifies a business or use that is located on a parcel.

Illuminated Sign means a sign that is characterized by the use of artificial light:

- a) reflecting off the surface of a sign (externally illuminated);
- b) projecting through the surface of a sign (internally illuminated); or
- c) projecting from behind the surface of a sign (backlit).

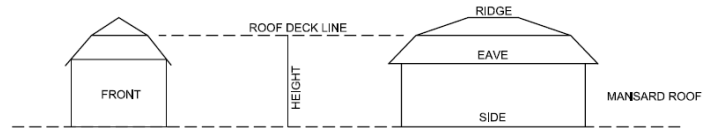
Incidental Sign means a sign, emblem, or decal designed to inform the public of facilities or services available on the premises and are generally internal to the site or not visible from public streets. Incidental Signs may include but not be limited to signs designating restrooms, hours of operation; acceptable credit cards; property ownership or management; recycling containers.

Inflatable Sign means a three dimensional sign, inflated with air or other gases or fluids, to which copy can be applied, and which is anchored or affixed to the ground or, to the roof of a building.

Integrated Roof Sign means a sign erected or constructed as an integral or essentially integral part of a normal roof structure of any design, and such that no part of the sign extends above the highest portion of the roof and such that no part of the sign is separated from the rest of the roof by a space of more than 6 inches.

Maintenance means the cleaning, painting, repair, or replacement of any defective parts of a sign in a manner that does not alter the basic design or structure of the sign and does not change the sign area.

Mansard Roof means a sloped roof or roof-like façade architecturally comparable to a building wall. For the purposes of these regulations the area of the mansard shall be determined by multiplying the width and the total vertical height, ignoring any slope.



Menu Board Sign means a sign associated with a drive-through food services establishment and that is used to display food and beverages and their associated prices.

Mural means an artistic rendering or drawing that is painted or otherwise applied to the exterior wall or other integral parts of a building and that is intended for public display but that does not include any advertising. A mural is not considered a sign.

Non-Permanent Changeable Copy Sign means a sign that has independent supports and is easily moveable, with a flat copy area of one or two sides to which copy can be applied and, that is designed to allow for the message or advertising to be changed frequently and easily.

Off-Site Advertising means advertising which directs attention to a business, merchandise, service, activity or entertainment which is conducted, sold or offered elsewhere other than on the parcel or road right-of way on which the sign is located.

Open House, as it pertains to signs, means a house, townhouse, condo, apartment or other dwelling unit. That is for sale or rent and that is held open for public viewing for a limited period of time.

Painted Wall Sign means a sign that is painted, inscribed or marked directly on any exterior wall or other integral part of a building but does not include a Fascia Sign or a Mural.

Parcel means the aggregate of one or more areas of land described in a Certificate of Title by reference to a plan filed or registered in a Land Titles Office.

Permanent Sign means a sign that can not be readily relocated because of its attachment to the site. It does not include a Banner Sign, Inflatable Sign or a Flag Sign, but includes signs painted on or, attached to a motor vehicle if the vehicle is parked on a regular basis so as to act as a sign.

Primary Building Face means one side of a building that fronts onto a public road, internal road or an internal parking lot and, that is the main focus of external advertising. This side of the building generally includes the main public access into the building or business as well as the address of the building.

Private Sale Sign means a sign advertising a private sale of personal property such as a garage sale, or rummage sale, but excludes advertising the sale of land.

Projecting Sign means a single solid structure affixed upright and perpendicular against the exterior façade of a building that supports a copy area with one or two sides to which copy can be applied.

Public Notice means a message of interest or warning to the public in general and that is required by, or erected pursuant to, the provisions of federal, provincial or local government legislation, regulation, bylaw or policy.

Real Estate Sign means a sign that advertises property for sale, lease or, rent or an open house.

Regular Post Sign means a Freestanding Sign consisting of a base of one or more upright posts, rods, poles, stakes or similar support, placed in or on the ground and that has a flat copy area, with one or two sides to which copy can be applied.

Residential or Farm Business Sign means a non-illuminated sign installed, erected or displayed for a home business; a bed & breakfast business; or a farm business and, that identifies the business on-site but contains no other message or advertising.

Seasonal Decoration means temporary ornaments and displays erected in conjunction with seasonal or holiday activities such as Christmas or Canada Day, where such ornaments and displays contain no local or general advertising of specific commercial services, merchandise, or entertainment.

Secondary Building Face means any side of a building that is not intended to be the main focus of external advertising. This side of the building generally does not include public access.

Show Home Sign means a sign that advertises or directs attention to a residential sales centre.

Sign means a device, notice, or medium, including its support system and other components, that is used or is intended or capable of being used, to attract attention for advertising, identification or, for information purposes.

Sign Area means the total area of the sign including the area where copy is displayed, plus any poles, columns, braces, other supports or structural members. Where the dimensions of the sign are irregular, the size shall be calculated as the area of a rectangle enclosing the outer periphery of the sign.

Sign Type A means only those signs listed below that are intended to convey meaning about or, draw attention to a site, person, business, event, service, product or commodity and due to the scale, size, location, character and regulations of this *Bylaw*, are considered an appropriate use within all districts:

- a) Election Sign;
- b) Open House Sign;
- c) Private Sale Sign;
- d) Real Estate Sign;
- e) Special Event Sign;
- f) Incidental Sign.

Sign Type B means only those signs listed below that are intended to convey meaning about or, draw attention to a site, person, business, event, service, product or commodity and due to the scale, size, location, character and regulations of this *Bylaw* are considered an appropriate use in a majority of districts:

- a) Fascia Sign;
- b) Flag Sign (on private property);
- c) Window Sign.

Sign Type C means only those signs listed below, displaying a copy area intended to convey meaning about, or bring attention to, a site, person, business, event, service, product or commodity and due to the scale, size, location and regulations of this *Bylaw* are generally considered an appropriate use within the majority of non-residential and some medium and high density residential districts:

- a) Canopy or Awning Sign;
- b) Above Canopy or Awning Sign;
- c) Under Canopy or Awning Sign;
- d) Painted Wall Sign;
- e) Projecting Sign.

Sign Type D means only those signs listed below, displaying a copy area intended to convey meaning about, or bring attention to, a site, person, business, event, service, product or commodity and, due to the scale, size, location and regulations of this *Bylaw* are considered an appropriate use in non-residential districts and limited medium and high density residential districts:

- a) Entrance Sign;
- b) Freestanding Changeable Copy Sign;
- c) Freestanding Pylon and Freestanding Monument Sign;
- d) Freestanding Rotating Sign.

Sign Type E means only those signs listed below, displaying a copy area intended to convey meaning about, or bring attention to a site, person, business, event, service, product or commodity and due to the scale, and size, location and regulations of this *Bylaw* are considered an appropriate use within some non-residential districts:

- a) Banner Sign;
- b) Non-Permanent Changeable Copy Sign.

Sign Type F means those signs listed below displaying a copy area that is intended to convey meaning about or, bring attention to a site, business or event and, because of its character, purpose and regulations of this *Bylaw*, is generally for a special purpose in specific districts:

- a) Agricultural Identification Sign;
- b) Agricultural or Residential Business Sign;
- c) Construction Sign;
- d) Directional Sign;
- e) Menu Board Sign
- f) Show Home Sign;

Sign Type G means only those signs listed below that are intended to convey meaning about or, draw attention to a site, person, business, event, service, product or commodity and due to the scale, size, location, character and regulations of this *Bylaw* are considered an appropriate use in C3, C5 and ILT Districts.

- a) Inflatable Sign.

Special Event means an event, the duration of which is temporary in nature and, which is limited to one or more of the following uses:

- a) a farmers market;
- b) an exhibition;
- c) a fair;
- d) a carnival;
- e) a festival;
- f) a recreational competition; or
- g) other similar event or activity.

Special Event Sign means a Temporary Sign erected for a specified period of time, announcing or advertising a special event such as a sporting event, community event; charitable fund raising campaign and non-profit arts and culture events.

Temporary Sign means a sign that is not a Permanent Sign and that is designed and intended to be displayed for a short period of time and for a special, unique, limited activity or sale.

Video Display means a device such as a television, computer monitor, flat panel display, plasma screen or similar medium used as a sign.

Window Sign means a sign, picture, symbol or combination thereof that is painted, pasted, inscribed or otherwise placed on a window for viewing from the outside of the building or premises and does not include merchandise located in a window for display purposes.

Schedule E

Land Use Bylaw District Sign Types	Type of Sign					Type F	Type G
	Type A	Type B	Type C	Type D	Type E		
A Airport	P	P	D	D	D(5)	P	N/A
AD Agriculture Future Development	P	N/A	N/A	N/A	N/A	P	N/A
AG Agriculture General	P	D	N/A	N/A	D (5)	P	N/A
AG-HI Agri-Industrial	P	P	N/A	D (2)	D (5)	P	N/A
AR Agriculture River Valley	P	N/A	N/A	N/A	N/A	N/A	N/A
C1 Community Commercial	P	P	P	P	P(5)	P	N/A
C2 Arterial Commercial	P	P	P	P	P(5)	P	N/A
C3 Highway Commercial	P	P	P	P	P(5)	P	P
C4 Major Commercial	P	P	P	P	P(5)	P	N/A
C5 Service Commercial	P	P	P	P	P(5)	P	P
C6 Recreation Commercial	P	P	P	P	P(5)	P	N/A
C7 Local Commercial	P	P	P	P	P(5)	P	N/A
IA Agri-Business	P	P	P	P	D(5)	P	N/A
IE Eco-Business	N/A	N/A	N/A	P	N/A	N/A	N/A
IH Heavy Industrial	P	P	N/A	P	D(5)	P	N/A
IL Local Industrial	P	P	N/A	P	D(5)	P	N/A
IM Medium Industrial	P	P	N/A	P	D(5)	P	N/A
ILT Light Industrial	P	P	N/A	P	D(5)	P	P
PC Conservation	N/A	N/A	N/A	N/A	N/A	N/A	N/A
PG Golf Course	P	P	D (2)	P	N/A	P	N/A
PR Recreation	P	P	D (2)	P	N/A	P	N/A
PS Services	P	P	N/A	D	N/A	P	N/A
PU Utilities	P	P	N/A	D	N/A	P	N/A
PI Major Institutional	P	P	D	P	N/A	P	N/A
RA Rural Residential/Agriculture	P	D (1)	N/A	D(4)	N/A	P	N/A
RC Country Residential	P	D (1)	N/A	D(4)	N/A	P	N/A
RE Estate Residential	P	D (1)	N/A	D(4)	N/A	P	N/A
RH Hamlet	P	D (1)	D (2)	D(4)	D (5)	P	N/A
RM Manufactured Home	P	D (1)	N/A	D(4)	N/A	P	N/A
R1A Single Detached Residential A	P	D (1)	N/A	D(4)	N/A	P	N/A
R1B Single Detached Residential B	P	D (1)	N/A	D(4)	N/A	P	N/A
R1C Single Detached Residential C	P	D (1)	N/A	D(4)	N/A	P	N/A
R2A Semi-detached Residential	P	D (1)	N/A	D(4)	N/A	P	N/A
R2B Low Density Site Residential	P	D (1)	N/A	D(4)	N/A	P	N/A
R3 Low Density Multiple Residential	P	D (1)	N/A	D(4)	N/A	P	N/A
R4 Medium Density Multiple Res	P	D (1)	D (2)	D(4)	N/A	P	N/A
R5 High Density Multiple Residential	P	D (1)	D (2)	D(4)	N/A	P	N/A

P = Permitted

D = Discretionary

N/A = Not Allowed

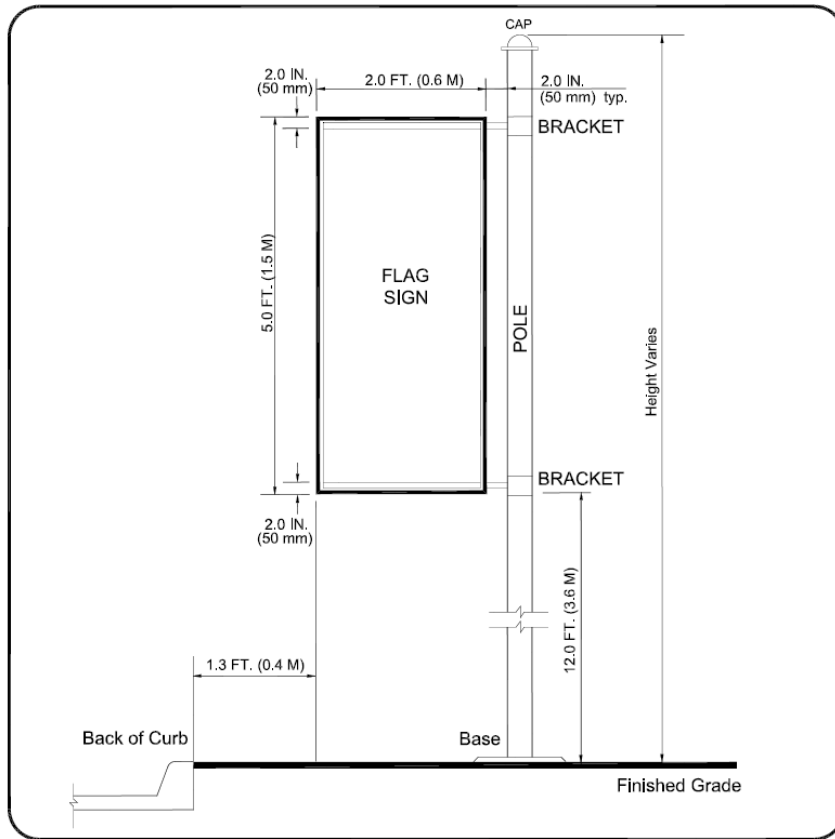
Development Permit Not Required except for Election Signs in a road right-of-way, Agricultural & Residential Business Signs and Special Events (regulations are applicable)

- (1) Fascia and Window Signs are considered in these districts. Flag signs are considered only for Show Home Purposes.*
- (2) Only associated with a commercial or industrial use.*
- (3) Only a Banner Sign is permitted in this District.*
- (4) Only a Freestanding Monument Sign (Entrance Sign) is permitted in this District. Freestanding Pylon Signs are only considered where a commercial use is developed on the site.*
- (5) Banner Signs are considered only in C3, C5 & ILT Districts.*

Note: Regulations are applicable to each sign type as outlined in Section 10 of this Bylaw

SCHEDULE "F"

Flag Sign within a Road Right-of-Way



Schedule "G": Sign Regulations According to Districts

DC District	Sign Regulations According to District
DC 1 (91-1)	C2
DC 3 (92-1)	C1
DC 4 (93-2)	C3
DC 5 (95-1)	C1
DC 6 (96-4)	C7
DC 10 (99-1)	PR
DC 14 (2000-10)	R4
DC 15 (2001-4)	IM
DC 26 (2003-5)	Area A – C2 & Area B - PG
DC 27 (2003-7)	R1C
DC 28 (2003-2)	C2
DC 29 (2004-2)	R3
DC 30 (2003-8)	RC
DC 31 (2004-4)	R2A
DC 32 (2004-1)	PS
DC 33 (2004-5)	C7
DC 34 (2003-6)	C2
DC 35 (2004-3)	R4
DC 36 (2004-9)	C7
DC 37 (2004-8)	R1C
DC 38 (2004-6)	RC
DC 39 (2004-10)	Area A -R4 & Area B - R5
DC 40 (2004-11)	Area A - R4 & Area B - R3
DC 41 (2005-3)	R1B
DC 43 (2005-5)	R2B
DC 44 (2005-6)	C7
DC 45 (2005-9)	C3
DC 46 (2006-2)	R3

DC 47 (2006-3)	R2B
DC 48 (2006-9)	Area A - C2 & Area B - C5
DC 49 (2006-7)	RC
DC 50 (2006-12)	C7
DC 51 (2006-16)	C7
DC 54 (2007-1)	C3
DC 56 (2006-13)	RC
DC 58 (2007-8)	RC
DC 59 (2007-3)	R2A
DC 60 (2007-16)	RA
DC 62 (2007-13)	RC
DC 63 (2008-2)	Area A – RC & Area B – C7
DC 64 (2008-1)	RC
DC 65 (2006-8)	RC
DC 66 (2008-3)	PS
DC 67 (2008-5)	IM
DC 68 (2008-8)	RC
DC 69 (2008-6)	C5
DC 70 (2009-1)	RC
DC 73 (2007-10)	RC
DC 74 (2008-4)	C3