

Monthly Newsletter

Strathcona County voted one of top 10

Strathcona County has been named one of the top 10 communities for doing business in Alberta by the Alberta Venture publication. This is the fourth consecutive year our municipality has received this recognition.

<http://albertaventure.com/2010/06/best-communities-list/?year=2010&gettop10=1>

Retail Market Analysis

Strathcona County has prepared a Request for Proposal for consulting services to complete a Retail Market Analysis that will replace the 2005 Retail Market Study. This is a primary document to guide the attraction of additional retailers and service-sector businesses to Strathcona County.

http://www.strathcona.ca/departments/Economic_Development_and_Tourism/Business/retail-market-analysis.aspx



Future Business Growth Areas

Strathcona County is working with landowners to plan future major growth areas and get the primary frameworks in place. Three major areas are highlighted below that will allow the County to continue to grow. These interesting plans support sustainable planning initiatives, provide planning direction and will allow the County to continue to grow and prosper. These Area Structure Plans were presented to Council on June 22. They should be read in their entirety for proper interpretation.

780-464-8080

Buckingham Area Structure Plan

Council recently adopted the Buckingham Business Park Area Structure Plan to allow for a mix of arterial and service commercial, light and medium industrial, and park uses on the subject land. This document provides the framework for the subdivision and future development of the 149 acres of land lying north of Costco and south of Lakeland Drive on the east side of Broadmoor Boulevard.

<http://www.strathcona.ca/files/Files/at-lls-arm-100608-report13-4.pdf>

Salisbury Village Area Structure Plan

Council recently approved a revision to the Salisbury Village Area Structure Plan to include all lands on the south side of and directly adjacent to Wye Road lying between Walmart and RR 232 (Brentwood Boulevard). This plan provides the framework for the subdivision and continued development of the subject lands in the coming years.

<http://www.strathcona.ca/files/Files/at-lls-arm-100622-report16-1.pdf>

Cambrian Crossing Area Structure Plan

Council scheduled a Public Hearing for 7:00 p.m., July 6th, to receive public input regarding proposed revisions to the north of Yellowhead Area Structure Plan and the Cambrian Crossing Area Structure Plan. The subject lands for these plans include 318 hectares (785 acres) of land lying north of the Yellowhead between Clover Bar Road and Highway 21 and north to Township Road 534. The plan allows for approximately 82 hectares (204 acres) of industrial and commercial development. The residential portion estimates 2660 housing units supporting a population of 7,294 persons.

<http://www.strathcona.ca/files/Files/at-lls-arm-100622-report16-14.pdf>

*To get further information on
 Economic Development and Tourism
<http://www.strathcona.ca>*

Tourism news

SEE YOU in STRATHCONA COUNTY

The "Shop Strathcona Card" is valid all summer long! Present your card at the participating accommodations, camping spots, Farmers' Markets, greenhouses, restaurants, Sherwood Bowl, and Strathcona County Museum & Archives to receive exclusive offers, discounts, and gifts with a purchase. Win two complimentary rounds of golf at Northern Bear Golf Club! Cards can be picked up at Economic Development and Tourism. Redeem your See You in Strathcona County voucher at Café Haven or Salisbury Greenhouses for your FREE reusable Strathcona County shopping bag.

780-464-8095

July Tourism Luncheon Mixer

Stuart Wachowicz, Director/Chair of the Confucius Institute of Edmonton will be speaking about the role of the Confucius Institute in Edmonton. Learn about the services the Confucius Institute can provide to organizations in Alberta, and in particular supports that may be of interest to people in the Tourism Industry.

Date: Tuesday, July 20, 2010 at 11:45 a.m. - 1:00 p.m.

Location: Fantasyland Hotel

780-917-7651

kflorence@edmonton.com

Canada Day Celebrations – July 1

Start your morning off with a FREE pancake breakfast and stage show at 9:00 a.m. Watch the Chamber of Commerce parade at 10:00 a.m. as it winds its way through the heart of Sherwood Park. Family activities for the day include a full day of Canadian music entertainment, pony & wagon rides, dog agility and petting zoos, Rascal racers, French Canadian picnic games, Kita No Taiko Japanese drumming, sand building, construction and more. At 11:00 p.m. end the day with the spectacular fireworks sponsored by Sobey's. FREE transportation to and from Broadmoor Lake Park on Strathcona Transit. Bring a donation of non-perishable goods for the Strathcona Food Bank.

780-467-2211

www.strathcona.ab.ca

Canada Day BBQ – July 1

The Canada Day celebrations continue at the Sherwood Park Mall hosting a BBQ, sponsored by Double "L" Towing. Come on down to the mall south side parking lot from 10:30 a.m. - 1:30 p.m. A hot dog and pop are \$3 and all proceeds will be donated to Strathcona County Victim Services. This organization provides immediate assistance, support, information, and agency referrals to victims of crime and trauma in Strathcona County.

Festival Place Presents...Qualico Patio Series July 7- August 25

Join us for the 13th season of the Patio Series concerts every Wednesday at 7:30 p.m. from July 7 to August 25. If it rains, the event moves inside to our banquet rooms. Festival Place presents two acts featuring an eclectic variety of pop, jazz, world, Celtic, folk, blues and country from local and touring musicians. The beverages will be chilled, the BBQ fired up. A night of relaxation, refreshments and outstanding entertainment! Be sure to browse through the farmers' market on the adjacent parking lot.

Box Office: 780-449-3378

www.festivalplace.ab.ca

Historic Garden Tours.... Ukrainian Cultural Heritage Village - July 9-18

Discover the history of Alberta and the early gardening secrets. The Historic Garden Tours are held in conjunction with the Edmonton and Athabasca District Historic Festival. Come discover planting secrets from the past, a little bit of folklore, and have a visit with a settler or two.

Pre-registration required.

780-662-3640

www.tprc.ab.ca/uchv

75th Anniversary Celebration! – July 24

Partridge Hill Community Club invites the whole family to celebrate its 75th Anniversary. The eventful day starts at 2:00 p.m. with a hot supper at 5:30 p.m. and a licensed dance later. All tickets will be pre-sold. Cost is \$15 for adults, and \$8 for children 6-12.

780-998-9005